



with thanks

We gratefully acknowledge the following GCP Members for their cooperation, transparency, and commitment to creating a thriving and sustainable coffee sector for all:













SUPRACAFÉ









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The 2024 edition of the Sustainable Coffee Purchases Report demonstrates continued progress. Monitoring this progress has been possible thanks to the leadership of GCP Members. Aligned around common definitions of coffee sustainability, roasters, retailers, and GCP-recognized sustainability schemes are translating their commitments into concrete action with their coffee-producing partners.

This commitment includes collective reporting, demonstrating transparency and a willingness to share annual updates on progress towards their respective targets on sustainable coffee purchases. Together, this growing group of companies and organizations embraces transparency and continuous improvement, encourages diversity of sourcing and – through expanding the scope of sustainable coffee – enables greater participation of smallholder farmers to access markets and increasingly manage their farms as businesses.

The 2024 Report demonstrates growth:

The number of reporting roasters and retailers increased to 11

26 GCP-recognized schemes were eligible for reporting, including four schemes with a 3rd Party Assurance System and 22 schemes with a 2nd Party Assurance System

Inclusion of more than 2.6 million coffee farmers and 5.8 million hectares under coffee were reported by the eligible sustainability schemes

The overall volume of sustainable coffee purchased increased by over 170% since reporting started in 2018:
from 639,710 MT to 1,738,800 MT in

2024

Sustainable coffee purchases increased to 75% of the total reported coffee. This represents a share of 21% of 2023/24 global green bean exports (ICO).

As more sustainability schemes align with the Coffee Sustainability Reference Code and the GCP Equivalence Mechanism, and achieve GCP recognition, more companies are working with their coffee-farming and downstream partners on advancing at least baseline sustainability practices and committing to continuous improvement. This leads to greater visibility and trust in the coffee supply chain. GCP's Sustainable Coffee Sourcing approach supports creating a level playing field where all coffee production can eventually meet at least Coffee SR Code levels to ensure compliance and motivate continuous improvement towards measurable outcomes on farmer prosperity and resilience.

on how much of a positive impact for farmers and the environment we have been achieving. Let's further align, assess and act collectively for tangible impact that improves farmer prosperity, environmental health and supply chain resilience.

Annette Pensel

Executive Director, Global Coffee Platform

The uptake of sustainable coffees is increasing, which is good news. However, the opportunities at hand are aligned measurement, stronger partnerships, and substantial investments to enable and track continuous improvements in more efficient, meaningful ways. GCP strongly encourages public, private and Civil Society sectors to truly share the responsibility of coffee sustainability. Achieving resilient coffee farmers and farming systems means ensuring the future of our industry.



Sustainable Sourcing for Resilient Coffee Farmers and Supply Chains

GCP's sharpened strategic focus: Align, Assess, Act

The coffee sector continues to evolve, driven by increasing regulatory requirements, climate impacts on production, high price levels, and ongoing market volatility. In response, GCP has sharpened its strategic focus to better navigate this changing landscape.

GCP continues to work from its strength of convening at global level and national levels in coffee-producing countries.

GCP 2030 Transformational GOAL prosperity

change in farmers'



GCP MEMBERS

This allows the growing and diverse membership to align and adopt a jointly developed concept of sustainability, assess and deliver insights on sustainability progress, risk and investment needs, and act together by driving collective solutions to systemic problems that are better tackled through collaboration.

To enable its members to drive forward and measure progress towards the shared goal of transformational change in farmers' prosperity, GCP will advance these three strategy objectives - Align, Assess, and

Act - and introduce additional programs, building on achievements and already existing tools and programs.

Strong partnerships help GCP drive its goal. The International Coffee Organization (ICO), through its Public-Private Task Force Roadmap, relies on GCP's Collective Reporting to track progress on Sustainable Coffee Purchases. The Sustainability Framework, co-developed with the Sustainable Coffee Challenge, along with the Coffee Data Standard, underpins GCP's Collective Reporting.



Sustainable Coffee: Foundational Tools and Definitions

Together with its members and partners along the coffee value chain, GCP has developed three interrelated foundational assets that help drive the development of the market for sustainable coffees:



Coffee Sustainability
Reference Code



Equivalence Mechanism



Collective Reporting on sustainable coffee purchases

The Coffee Sustainability Reference Code (Coffee SR Code) explained:

- Defines foundational levels of sustainability for green coffee production and primary processing.
- Outcomes-focused framework in the economic, social, and environmental dimensions.
- As a sector-wide reference, it offers a common language and understanding to all supply chain partners, as well as governments, NGOs, research and finance sectors.
- Enables collaboration among supply chain partners to advance coffee sustainability with a common foundation.

- Enhances farmer prosperity and resilience by promoting sustainable practices that improve productivity, quality, and income, while reducing risks from climate change.
- Encourages continuous improvement and economic growth by building skills, improving efficiency, and supporting farmers to capture greater benefits from sustainable coffee production.

The Equivalence Mechanism explained:

- It is an assessment framework used to identify if a coffee sustainability scheme (standard, program) meets at least both the Coffee SR Code, and a set of operational criteria (including governance, standardsetting, assurance, data and claims requirements).
- GCP works through the International Trade Centre (ITC) to assess if a sustainability scheme fulfills the criteria.
- GCP recognition is open to very different schemes if they meet the established requirements – therefore it is important to emphasize the difference among current schemes developed for different purposes and by different stakeholders.
- Depending on the difference in assurance systems, schemes are classified into 3rd and 2nd Party assurance.
- Other key differences include chain of custody models, transparency, and stakeholder engagement in the respective systems.
- Confirms that recognized sustainability schemes have a credible and effective system for implementation – but doesn't check or guarantee implementation excellence on the ground.

- GCP-recognized schemes equivalent to the Coffee SR Code, either 3rd or 2nd Party Assurance System, report annually on aggregated data and key performance indicators, covering scheme reach, production volume, farmer demographics, and other key sustainability metrics.
- GCP regularly monitors and checks scheme owners' improvement activities beyond the moment of assessment, as agreed in the monitoring log.
- Coffee purchased under GCP-recognized schemes is eligible for roasters and retailers to be reported as sustainable coffee purchases in the annual Collective Reporting.
- GCP Members, especially roasters and retailers using sustainability schemes as part of their sourcing strategies, can make great use of the GCP recognition of equivalence to the Coffee Sustainability Reference Code as a starting point for their own due diligence.

How does the Coffee Sustainability Reference Code help the sector advance coffee sustainability?

Provides a common language and baseline understanding of sustainable coffee, which helps communication and planning

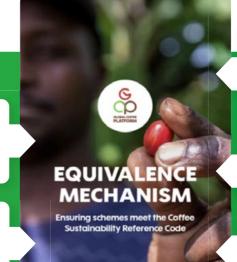
> Enabling efficiency through allowing the entire supply chain to work along the same understanding



Aligns how we refer to, promote and measure the uptake of sustainable coffee production

Promotes a shared responsibility for coffee sustainability through adopting equitable trading and sourcing practices Gives clarity on which sustainability schemes in the market meet at least baseline sustainability practices

Enables different types of sustainability schemes to contribute to overall sustainability advancement



Contribution of the Equivalence Mechanism

to coffee sustainability

Drives alignment, continuous improvement and increasing levels of transparency among different types of sustainability schemes

Enables measurement and comparability

Enables tracking and visibility of sustainable coffee purchases from diverse origins



Collective Reporting explained:

- Allows roasters and retailers to transparently and collectively report on sustainable coffee purchases progress.
- Provides aligned metrics and secure sharing of
- Reported figures build the foundation for the annual Sustainable
 Coffee Purchases Report.
- The Sustainable Coffee
 Purchases Report
 delivers information and
 insights otherwise not
 available to the sector.

How does the Collective Reporting Tool support the sector on coffee sustainability?



Enables visibility for reporting companies

Fosters comparability

Supports continuous improvement and peer encouragement

Drives alignment and increasing levels of transparency

Represents a first collective step towards reporting of progress on coffee sustainability as a sector

on coffee sustainability as a sector

Based on the above-described building blocks, terms are used in this report with the following understanding:

Sustainable Coffee

is defined through the Coffee SR Code, which lays out the common understanding of foundational sustainability at coffee production and primary processing levels. Coffee that has been produced under sustainability schemes that are equivalent to the Coffee SR Code (either 3rd Party or 2nd Party Assurance System) can be reported as sustainable coffee purchases.

Conventional Coffee

refers to all other coffees.

Equivalence

refers to the recognition of sustainability schemes that meet at least the defined equivalence criteria (Coffee SR Code and operational criteria). Sustainability schemes are different, developed for different purposes and by different stakeholders, and may be – content-wise – more comprehensive than the Coffee SR Code, and/or go beyond the requirements of the operational criteria for robust, credible systems, but not less. They are classified according to their assurance systems, either 3rd Party or 2nd Party Assurance System.





GCP-Recognized Sustainability Schemes

Overview of the differences between 3rd and 2nd Party Assurance Systems

	3 rd Party Assurance System	2 nd Party Assurance System		
Alternative names often used	Certification / Certified	Verification / Verified		
Assurance/Audit Provider	Independent audit organization, free from conflict of interest of the customer-supplier relationship Competency overseen via an Integrity Program* and accreditation (e.g. ISO 17021/17065)	External audit by a related/interested party (buyer, scheme owner, field staff) No formal independent oversight of assurance provider		
Audit Form	Independent farm-level audit against scheme owner's requirements Compliance decision is made by a body independent of the scheme owner	External audit against buyer's/ proprietary requirements Audit is performed by a separate entity but may have a relationship to producer or buyer Final compliance decision often by interested party		
Scheme Owner	Independent of audit provider Sets oversight and Integrity Program Not managed or owned by certificate holder, audit firms, or buyer	Often the buyer or scheme owner May have commercial interest Can also conduct/commission audits		
Oversight of scheme	Monitored via Integrity Program: witness audits, performance assessments, appeals	No formal oversight or Integrity Program. Some schemes may have periodic independent checks (researchers or ISO-accredited auditors)		
Commercial use	Coffee can be sold as certified/ sustainable Logo use on packaging possible	Coffee can be sold as verified/ sustainable.		



Sustainability Schemes recognized as equivalent to the Coffee SR Code and eligible for the 2024 Report:

3rd Party **Schemes**

4C Code of Conduct

Fairtrade International **Small Producer Organization and Coffee Standard**

Fair Trade USA **Agriculture Production** Standard

Rainforest Alliance **RA Sustainable Agriculture Standard**

2nd Party **Schemes**

ACE

Gerações

Guaxupé Planet

Louis Dreyfus

SMS Verified

Enveritas Green

Responsible Sourcing Program Advanced

LIFT*

Tavares Group's **GMT Green**

Nespresso AAA Sustainable Quality™ Program

NKG Verified, **NKG BLOOM**

AtSourceV,

AtSource+

ARTS

CRECER

IMPACT

Volcafe Verified, **Volcafe Excellence**

Company's

Raíz Sustainability™

Additional schemes have already been recognized and are eligible for future collective reporting rounds. For latest updates please refer to the GCP website.

^{*}Integrity Program – program to ensure the accuracy and consistency of assessments include witness audits, regular performance assessments of assurance providers and mechanism to appeal compliance decisions.

^{*}Mercon's LIFT was still eligible for reporting on 2024 but since then is no longer active.



11 Roasters and Retailers (JDE
Peet's, Julius Meinl, Keurig Dr
Pepper, Melitta Group, Mother
Parkers, Nestlé, Supracafé,
Taylors of Harrogate, TESCO,
UCC, Westrock Coffee Company)
reported on 2024 sustainable coffee
purchases

The following data are voluntary disclosures by roasters and retailers:

- Disclosure of absolute figures in metric tons
- Disclosure of the distribution of sustainable purchases by four origin groups

In order to drive sustainable coffee production, roasters and retailers source and report transparently on sustainable coffee purchases. Roasters and retailers support coffee sustainability not only through reporting their sustainable purchases but also through broader strategies, each summarized by the company, that outline their key sustainability initiatives.

Participating GCP Member Roasters and Retailers























2024 Highlights

Total coffee purchases (conventional + sustainable)

2,307,260 MT 38,454,333 60kg bags



















660,455 MT

2nd Party Scheme purchases





9,474,333 60kg bags

Sustainable

coffee purchases

1,738,800 MT

28,980,000 60kg bags

(3rd + 2nd Party Schemes)

40 origins coffee sourced from

34 origins sustainable coffee sourced from

24.64%

75.36%

28.62%

46.74%

24.64%

3rd Party Scheme purchases

Small Producer Organization

Fair Trade USA's Agriculture

3rd Party

ECOM's **SMS Verified**

22

2nd Party

Schemes

Café Guaxupé's Guaxupé Planet

Sourcing Program

Montesanto **GMT Green**

Agri Evolve's ACE Nespresso AAA Sustainable Quality™ Comexim's Program **Green Trace**

Cooxupé's Gruppe's NKG BLOOM and NKG Verified

LIFT*

ofi's AtSourceV, and AtSource+

Perhusa's ARTS

Racafé's CRECER 3E® by RGC Coffee

Sucafina's IMPACT

Touton's PACT

Volcafe's Volcafe Verified, and Volcafe

Westrock Coffee Company's

Roasters and retailers

1,078,345 MT

Schemes

and Coffee Standard

Production Standard

Sustainable Agriculture

Rainforest Alliance

Standard

Fairtrade International,

Enveritas Green Exportadora de

Louis Dreyfus

4C is the largest 3rd Party Scheme purchased: 694,035 MT

Enveritas Green is the largest 2nd Party Scheme purchased: 433,709 MT

Sustainability Schemes recognized as equivalent to the Coffee SR Code; eligible for reporting on 2024 sustainable coffee purchases

^{*}Mercon's LIFT was still eligible for reporting on 2024 but since then is no longer active.

Conventional

2nd Party Scheme

3rd Party Scheme

Sustainable coffee purchases **Development Over Time**

The chart below shows the break-up of conventional and sustainable (thereof 3rd Party, and 2nd Party) coffee purchases in absolute and relative figures.

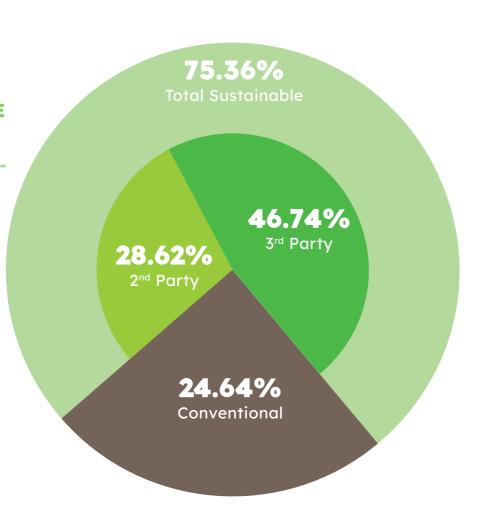
TOTAL 2,307,260 MT

SUSTAINABLE 1,738,800 MT

3RD PARTY **SCHEME** 1,078,345 MT

2RD PARTY **SCHEME**

660,455 MT







Development

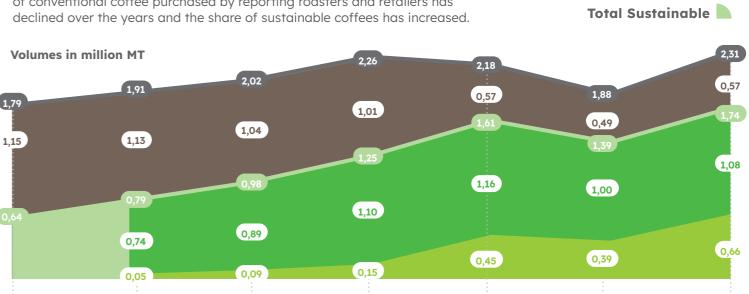
2019

2019 - 2024

2018



2020



2021

2022



Share of reported sustainable and conventional coffees

compared to global green bean exports 2023/2024*

The total reported volumes (conventional and sustainable = 38,454,333 60kg bags) have reached a share of **28% of global green bean exports**

green bean exports
ICO 2023/2024 statistics:
(139,015,000 60kg bags*)
of which:

13 %

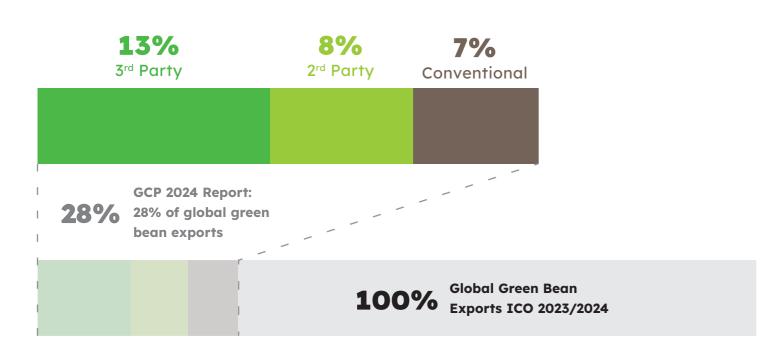
under 3rd Party Schemes (17,972,417 60kg bags)

8 %

under 2nd Party Schemes (11,007,583 60kg bags)

7%

is conventional coffee (9,474,333 60kg bags)





compared to the world coffee consumption 2023/2024*

The total reported volumes (conventional and sustainable = 38,454,333 60kg bags) have reached a share of **22% of world coffee consumption** ICO 2023/2024: (172,578,000 60kg bags*) of which:

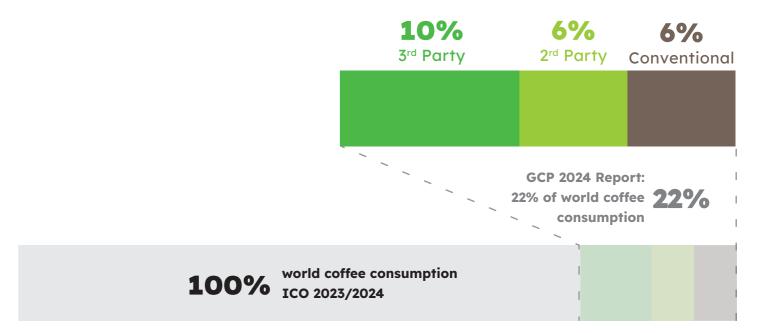
10 % under 3rd Party Schemes (17,972,417 60kg bags)

6 % under 2nd Party Sch

under 2nd Party Schemes is convent (11,007,583 60kg bags) (9,474,333



is conventional coffee (9,474,333 60kg bags)



^{*}Source: ICO Coffee Market Report, October 2025



23

Diversity of Coffee Origins



According to the ICO, since 1990, the share of the top five producing countries in global output has increased from 57% to over 70%. Further increasing concentration of coffee production, spurred by systemic challenges such as lack of economic viability of sustainable coffee production, climate change and unintended impacts of upcoming regulatory requirements could result in higher supply risks and less consumer choices in terms of diverse coffee origins.

Coffees were reported from **40 origins**

Australia
Bolivia
Brazil
Burundi
Cameroon
China
Colombia
Costa Rica
Côte d'Ivoire
Cuba
Democratic Republic of Congo
Ecuador

El Salvador

Guatemala

Honduras

Indonesia

Jamaica

Kenya

India

Ethiopia

Nicaragua Panama Papua New Guinea Peru Philippines Rwanda Tanzania Thailand Timor-Leste Uganda USA - Hawaii USA - Puerto Rico Venezuela Vietnam Yemen Zambia Zimbabwe

Laos

Mexico

Nepal

Sustainable coffees were reported from **34 origins**

Australia Bolivia Brazil Burundi Cameroon China Colombia Costa Rica Côte d'Ivoire Democratic Republic of Congo Ecuador El Salvador Ethiopia Guatemala Honduras India

Indonesia

Jamaica

Kenya

Mexico
Nicaragua
Panama
Papua New Guinea
Peru
Rwanda
Tanzania
Thailand
Uganda
USA – Hawaii
Vietnam
Yemen
Zambia
Zimbabwe

Top 10 countries

for sustainable coffee purchases

Brazil	1) 1) 1) 1) 1) 1) 1) 664,233 MT
Vietnam	1) 1) 1) 1) 1) 1) 1) 1) 466,432 MT
Colombia	130,200 MT
Indonesia	60,476 МТ
Honduras	60,350 MT
Peru	0 · · · · · · · · · · · · · · · · · · ·
Mexico	0 · · · · · · · · · · · · · · · · · · ·
India	() () () () () () () (45,359 MT
Uganda	() () () () 0 · · · · · · · · · · · · · · · · · ·
Guatemala	() () () • · · · · · · · · · · · · · · · · · ·



by Origin Groups

Sustainable Coffee Purchases

13.95%



Sustainability Strategy

Our vision for a better future

In 2024, JDE Peet's continued its path towards 100% responsibly sourced green coffee, reaching 83.2% globally and 100% in Europe — demonstrating strong progress across its coffee value chains.

Through its Common Grounds program, the company promotes climate-resilient, regenerative agriculture and inclusive sourcing practices that support smallholder farmers and protect ecosystems. JDE Peet's uses a data-driven, risk-based approach to assess supply chain challenges, leveraging third-party and supplier self-assessments to identify key issues such as child and forced labor, working conditions,



and environmental risks. These insights guide longterm investments in origin-based farmer programs aimed at improving livelihoods, climate resilience, and sustainable farming practices.

By the end of 2024, JDE Peet's had directly reached over 835,000 smallholder farmers — surpassing its 2025 target of 500,000. This progress reflects the company's commitment to securing the future of coffee while delivering positive impact for people, nature, and climate.

Learn more:

JDE Peets' Website >

JDE Peets' Annual Report >

2020 2021 2022 2023 2024 2.36% 2.28% 7.93% 5.80% 6.81% 12.30% 10.39% 8.69% 11.25% 7.49% Africa 63.01% 69.86% 54.73% 69.82% 70.66% Asia-Pacific Brazil & Vietnam

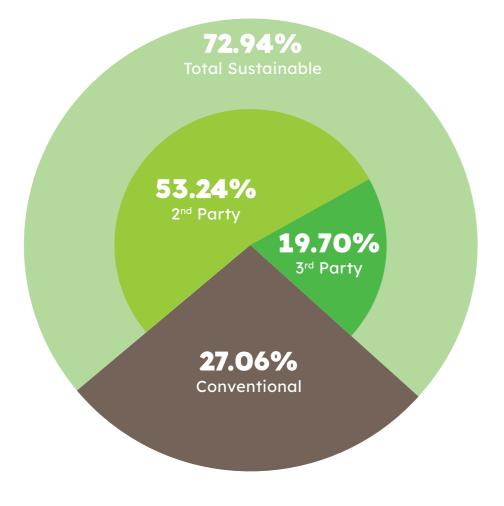
30.68%

14.76%

Report

2024

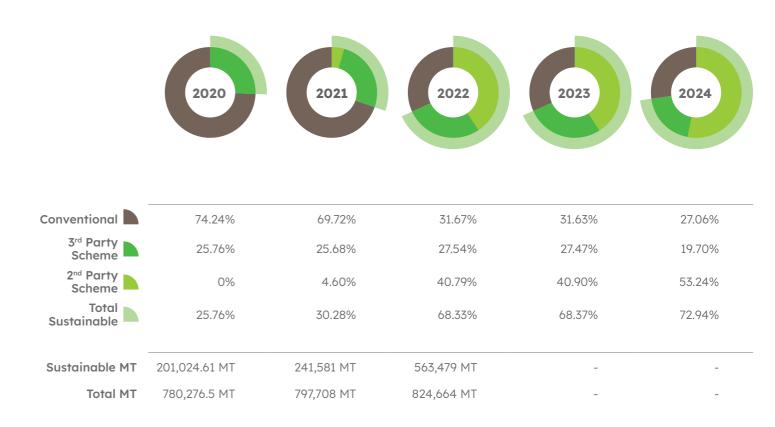
In addition to JDE Peet's sustainable coffee purchases based on GCP-recognized schemes as shown in this graph, JDE Peet's communicated in their own reports a total of 83.2% deemed responsible including other sources, who are invited to participate in GCP recognition.



Development

2020 - 2024

13.84%



6 27

Latin America

23.38%



As a fifth-generation family business, we at Julius Meinl feel a strong responsibility to our planet and the people involved at every stage of our coffee journey, as we work together to bring premium quality to every cup.

Our Sustainability Strategy is built on three core pillars: building a sustainable coffee supply chain, protecting our planet, and driving high engagement among employees. Our Responsibly Selected Coffee Initiative ensures we select coffee from suppliers whose sustainable supply chain programs meet rigorous social, economic, and environmental criteria

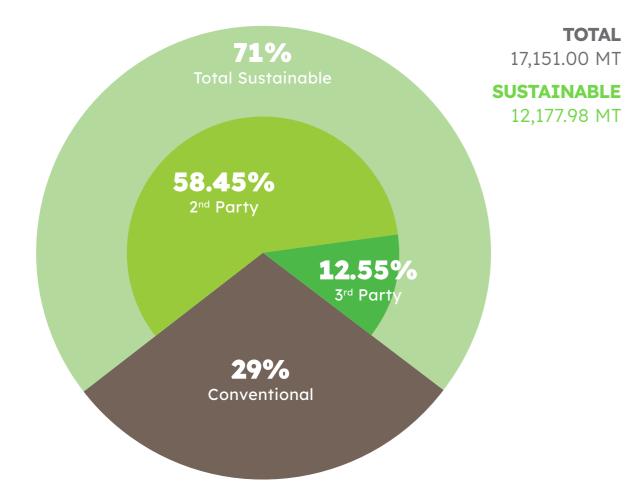


in alignment with the GCP's Coffee Sustainability Reference Code. By the end of 2025 we aim to have 100% responsibly selected coffee for all green coffee globally purchased and roasted in our plants in Vienna and Vicenza.

We also provide tailored support to coffee farmers in selected countries through our Generations Programme, building practical knowledge that helps establish sustainable, resilient coffee businesses for future generations.

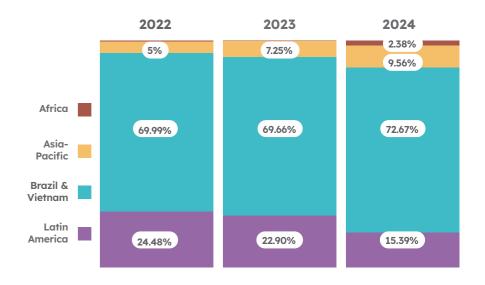
Learn more >

Report 2024



Sustainable Coffee Purchases

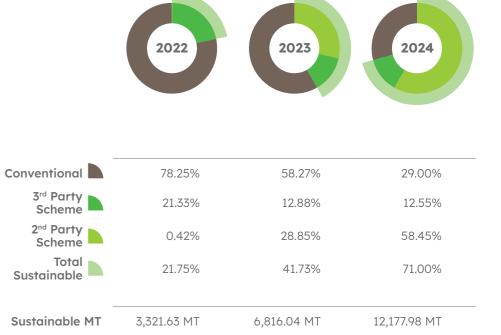
by Origin Groups



Development

2022 - 2024

17,151.00 MT



16,335.13 MT

Total MT

15,271.23 MT



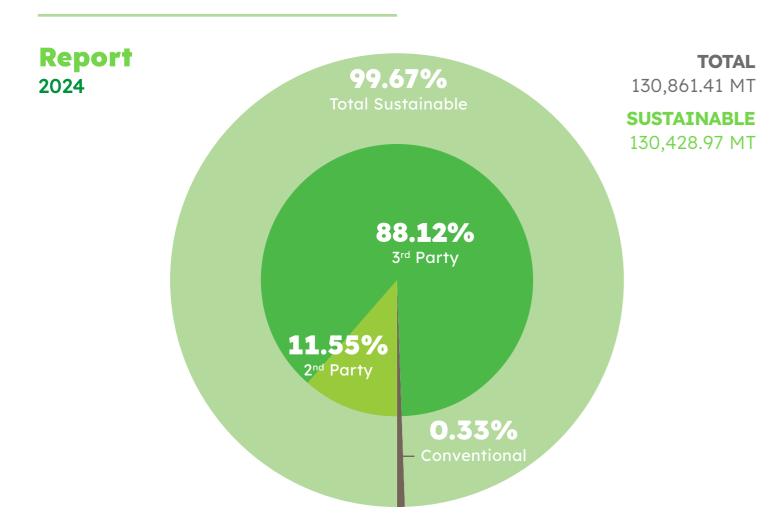
KDP aims to use our buying power for good. We seek to safeguard human rights, support economic resilience and reduce environmental impacts in order to build a reliable and secure supply chain for the long term.

We are committed to responsibly sourcing the coffee we purchase for our owned and partner brands, even when our customers do not require it. In 2024, we sourced coffee from Latin America, Africa and Asia, utilizing a blend of responsible sourcing partner programs aligned to the GCP Coffee Sustainability Reference Code.



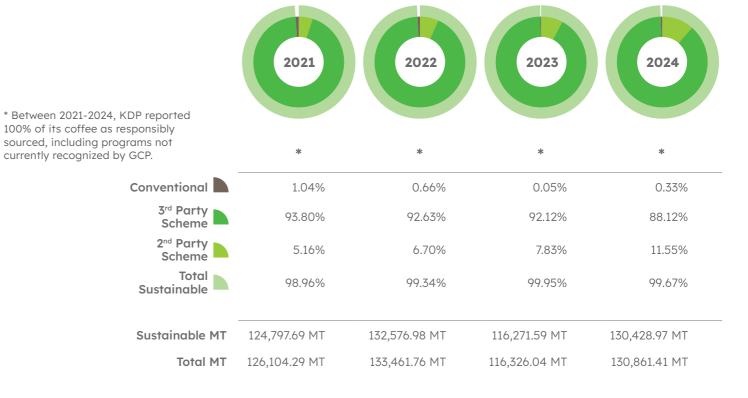
Additionally, we recognize that interconnected environmental and social issues require holistic solutions. KDP partners with cooperatives, NGOs, universities and governments to invest in regenerative agriculture and the livelihoods of coffee farmers and workers, thus positioning them to boost personal and community wellbeing, preserve biodiversity, mitigate and adapt to climate change, and improve water stewardship.

Learn more >



Development

2021 - 2024





The Melitta Group's coffee strategy's goal: by 2030, all our coffee will be "Coffee of the Future".

This means our coffee will come from regenerative, eco-friendly farming systems that let everyone involved enjoy a stable and comfortable life for the long term. From farming to processing, transport, and roasting, every step will be climate- and nature-friendly, by using resources responsibly.

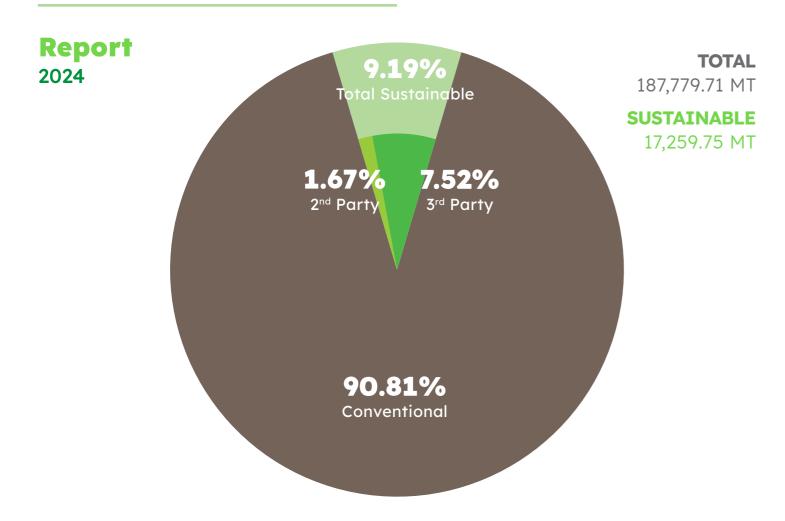
Our coffee packaging will be recyclable, made from recycled material, or designed for multiple uses. Coffee machines will be manufactured energy-efficiently and



according to circular economy principles, making it possible to brew coffee while saving energy.

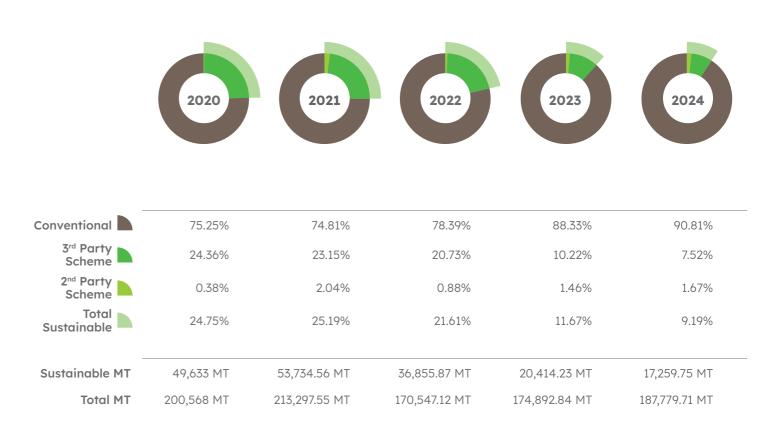
We collaborate with NGOs, local communities, and alliances such as the GCP to create new systemic solutions and sustainable business models across the coffee value chain.

Our top priority is to jointly build regenerative coffee regions, secure the sustainable transformation of coffee farming, and scale these approaches to other coffeegrowing regions/countries.



Development

2020 - 2024





A proud fourth-generation family business, Mother Parkers is driven by a commitment to protecting the planet for generations to come. Guided by our mission of providing a better beverage experience for our customers and their consumers, we are building a legacy rooted in sustainability, transparency, and purpose.

From aligning with the Science-Based Targets
Initiative (SBTi) and the UN Sustainable Development



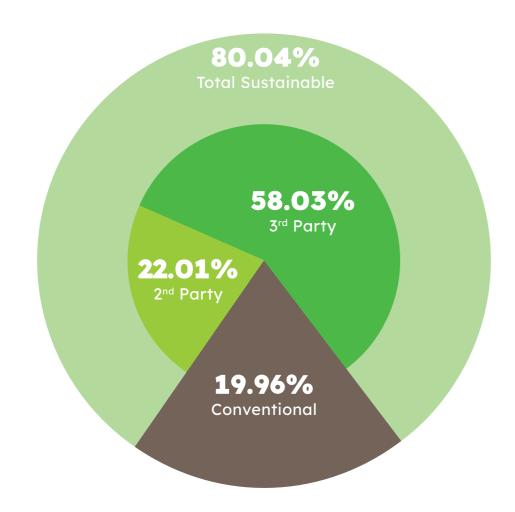
Goals to building traceable and sustainable supply chains through partnerships with COSA and Sedex, we are taking bold, measurable steps to reduce our environmental footprint. Our sourcing practices prioritize certified and verified sustainable materials that support biodiversity, human rights, and community wellbeing.

At Mother Parkers, sustainability is more than a responsibility — it's a promise to help shape a better future, one cup at a time.

Sustainable Coffee Purchases by Origin Groups



Report 2024



Overview 2024



Conventional 	19.96%		
3 rd Party Scheme	58.03%		
2 nd Party Scheme	22.01%		
Total Sustainable	80.04%		
-			
Sustainable MT	-		
Total MT	-		



Nestlé's coffee sustainability program includes the Nescafé Plan and the Nespresso AAA Sustainable Quality™ Program. Our priorities encompass responsibly sourcing green coffee, helping to improve farmer livelihoods and to enhance climate change resilience, reducing greenhouse gas (GHG) emissions towards the group goal of net zero by 2050, and avoiding packaging waste.

We engage with suppliers and farmers to create positive change by supporting them to improve their practices, favoring the transition towards Regenerative Agriculture practices. Our actions are driven by the ambition to transform coffee into a force for good.



Nestlé is recognised as a leading company in coffee sustainability, thanks to its cohesive and comprehensive sustainability strategy and that its policies, objectives and actions incorporate social, environmental and economic dimensions of coffee production.

Learn more:

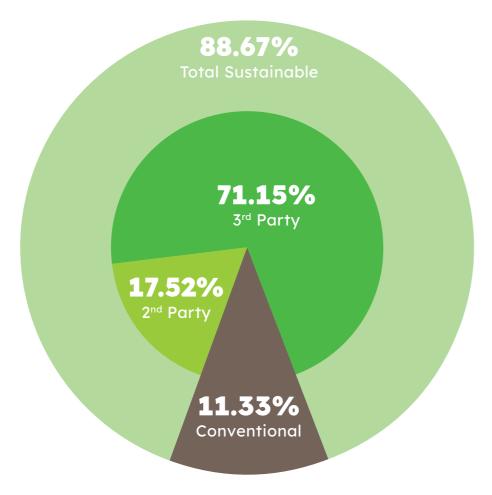
Nescafé Plan 2030 Progress Report 2024

Nespresso The Positive Cup 2024 Progress Status

Report

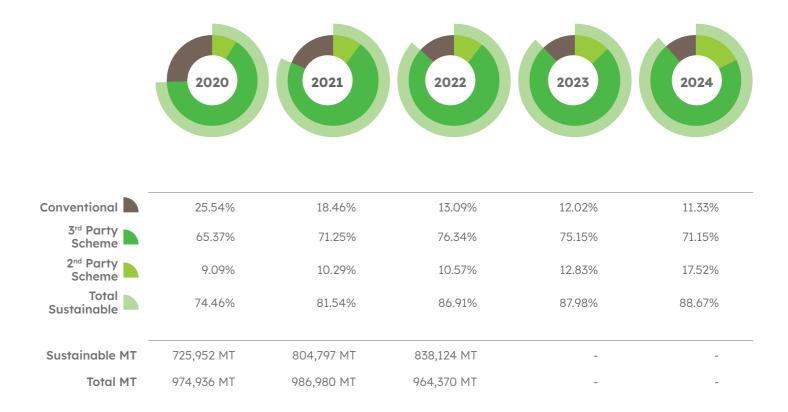
2024

In addition to Nestlé's sustainable coffee purchases based on GCP-recognized schemes as shown in this graph, Nestlé communicated in their own reports an additional 4.2% (total 92.9%) deemed responsible from other sources invited to participate in GCP recognition.



Development

2020 - 2024





At SUPRACAFÉ, we remain committed to the challenges of sustainability and meeting the United Nations Sustainable Development Goals. In addition to FAIR TRADE, ORGANIC, and RAINFOREST certified coffees, we source most of our coffee through specific programs developed in partnership with producers through cooperatives and producer groups.

Therefore, most of our coffees are produced and marketed according to sustainability criteria. We are active members of the UN Global Compact and other institutions working to improve producers' living conditions and meet the SDGs.

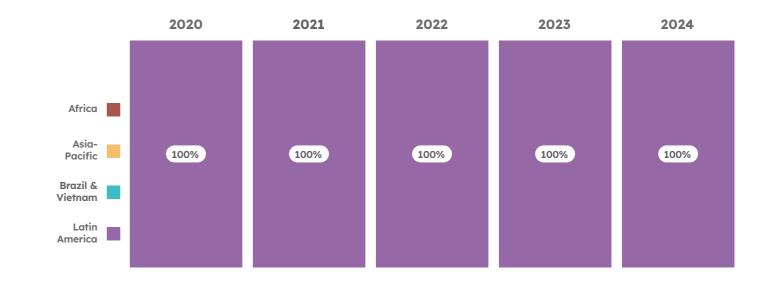
SUPRACAFÉ

To achieve this goal, sustainable innovation is essential; without it, there is no progress. Therefore, for years, SUPRACAFÉ has been working with its own farms in Colombia to develop R&D&I programs in partnership with producers. It promoted and fostered the creation of TECNICAFÉ, the first open-model technological innovation park for coffee.

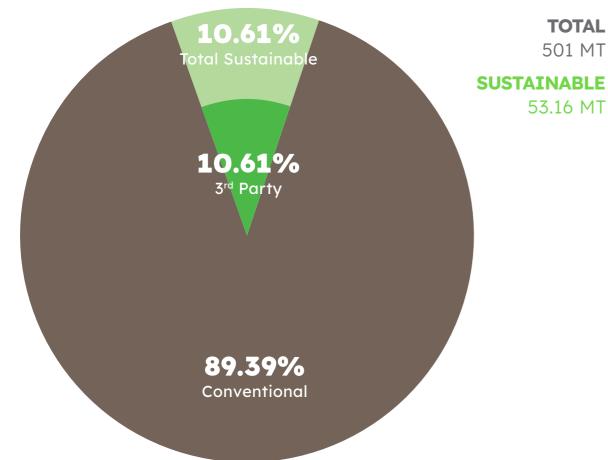
Value chain integration, inclusive business development with producer groups and cooperatives, and sustainable innovation are key aspects of our strategy.

Sustainable Coffee Purchases

by Origin Groups

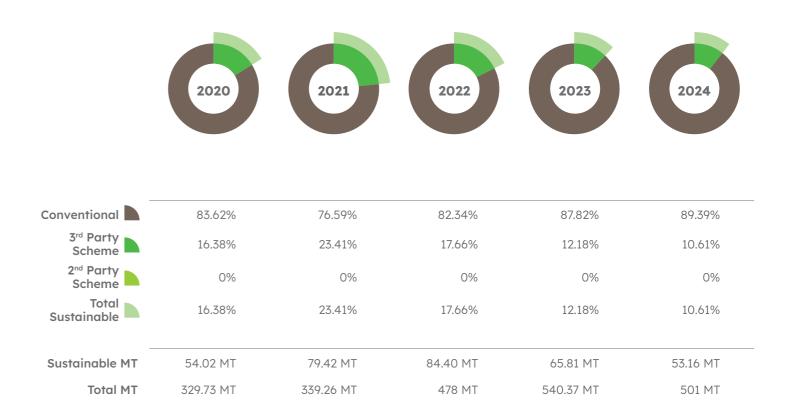


Report 2024



Development

2020 - 2024





At Taylors, we believe that quality coffee should be sustainable for everyone involved. We have sourced 100% 3rd party-certified coffee* for over a decade. This base level of assurance provides us with traceability, which is a key component of Taylors Sourcing Approach (TSA), our stakeholder model designed to ensure the long-term supply of coffee for years to come.

TSA includes these other critical aspects:

- Mutually beneficial, multi-year commitments with producers, allowing us to plan for the future together.
- Genuine supplier partnerships, with comprehensive annual reviews and joint business plans.

TAYLORS

OF HARROGATE · SINCE 1886

- Value chain investment in social and environment programs that improve the livelihoods and the environment of local communities.
- Responsible business practices, collaborating with suppliers to overcome challenges together.

We believe that transparency is key to sourcing responsibly - we publish our entire supply chain online.

Learn more >

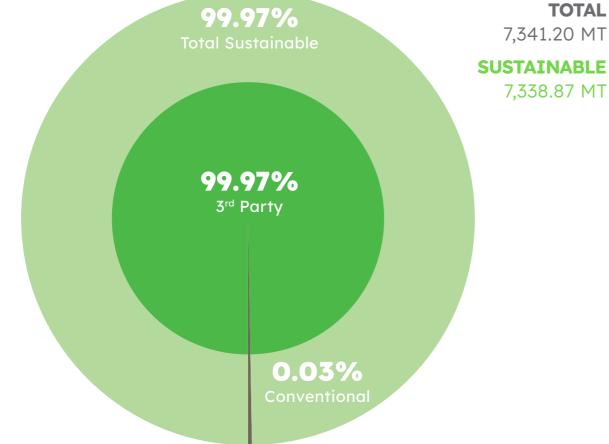
*with the exception of specialty microlots.

Sustainable Coffee Purchases

by Origin Groups



Report 99.97% 2024



Development

2020 - 2024





We aim for the jobs we help create through our supply chain to be decent, fair and safe, and to respect human rights.

This is aligned with Tesco's core purpose of serving customers, communities and planet a little better every day. The sustainability of the coffee we sell is an important element of these aims, which is why we have been sourcing certified coffee for more than 14 years, culminating in 100% of the coffee we sell being certified since 2018.



Beyond certification, we find it essential to be involved in multi-stakeholder groups, such as GCP, that help strengthen our understanding of the sector and amplify our ability to generate impactful and sustainable improvements to the lives and livelihoods of coffee farmers and their communities.

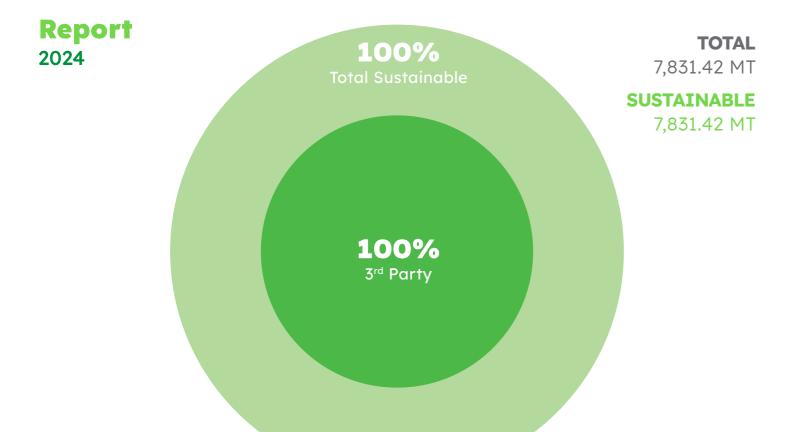
This year, Tesco is funding a Landscape Assessment in the Brazilian coffee sector.

Learn more >

Sustainable Coffee Purchases

by Origin Groups





Development

2020 - 2024





Ueshima Coffee Company's vision is to unlock the power of coffee for a better world. Since establishment in Japan in 1933, UCC has taken coffee seriously, inheriting the founding spirit of "delivering delicious coffee to as many people as possible, anytime, anywhere".

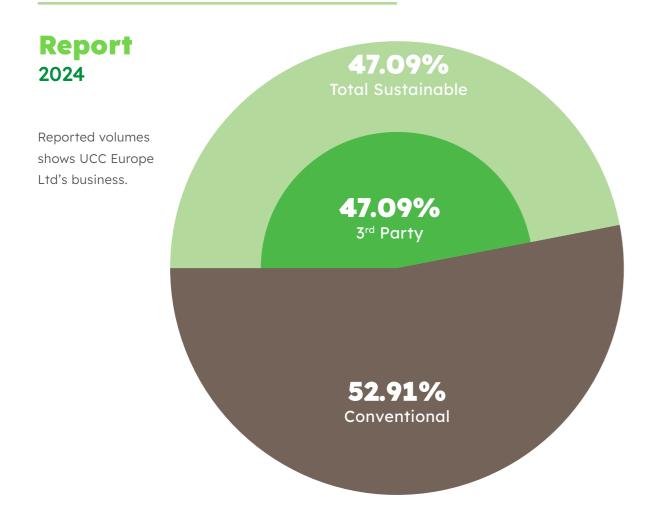
UCC Europe provides a Total Coffee Solution in B2B retail, foodservice and hospitality – not only sourcing and roasting quality coffees but delivering insight, coffee machines, servicing and support to thousands of customers all across the continent. In 2021, UCC reaffirmed global sustainability commitments, to help



people flourish and nature thrive – with targets to sustainably source 100% UCC-branded coffee by 2030 as well as to become carbon neutral, nature positive and positively impact society through health and education.

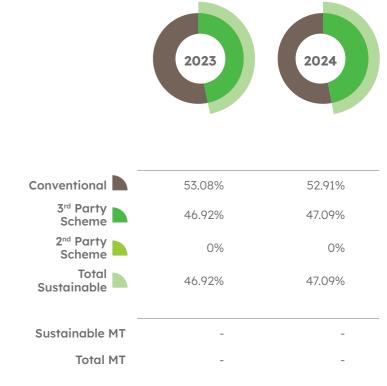
Figures shown here relate to coffees purchased for UCC brands as well as for our B2B customers in Europe.

Learn more >



Development

2023 - 2024





For Westrock Coffee Company, buying 100% of our coffee from suppliers who demonstrate fair treatment of the people and places that grow and handle our coffee is a minimum requirement.

As of 2024, 100% of our coffee import partners and 100% of exporters in our strategic supply chains underwent third-party audits to ensure adherence to our Responsible Sourcing Policy. Almost 90% of coffee and tea used in our customers' products was certified, recognized as equivalent to the Global Coffee Platform's Coffee Sustainability Reference Code,

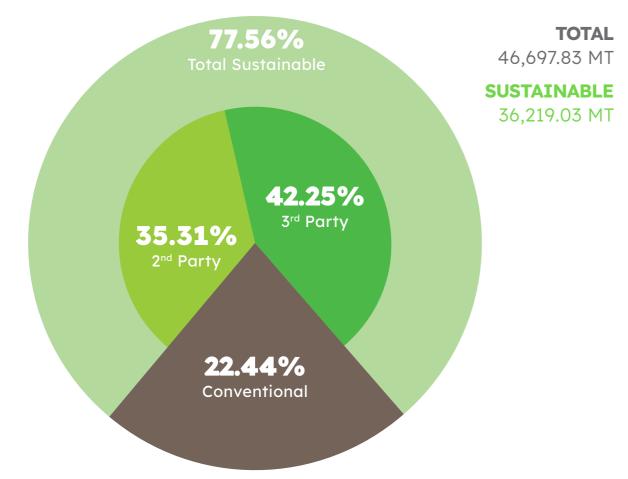


or sourced from our Real RootsTM supplier platform. Moreover, all forward contracts were Real RootsTM approved at a minimum.

We're proud to note that 2024 was also a milestone year for Westrock Coffee's Raíz Sustainability™ program, which was recognized as equivalent to the Coffee Sustainability Reference Code, 2nd Party Assurance. In 2025, we're excited to launch Raíz 2030 focus areas, which push for a more resilient coffee sector.

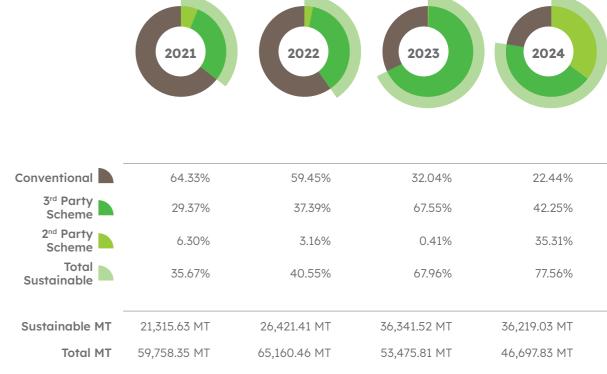
Report

2024



Development

2021 - 2024



JDE Peet's, Julius

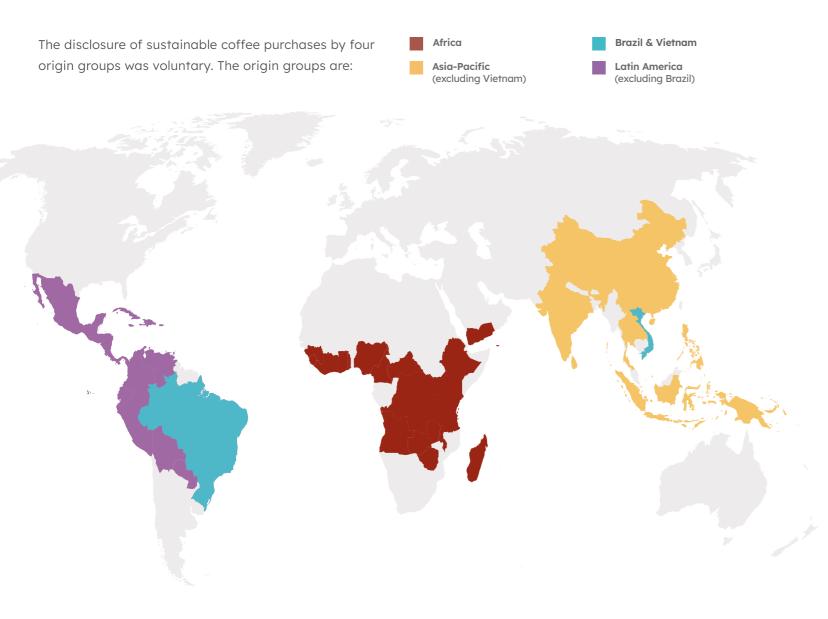
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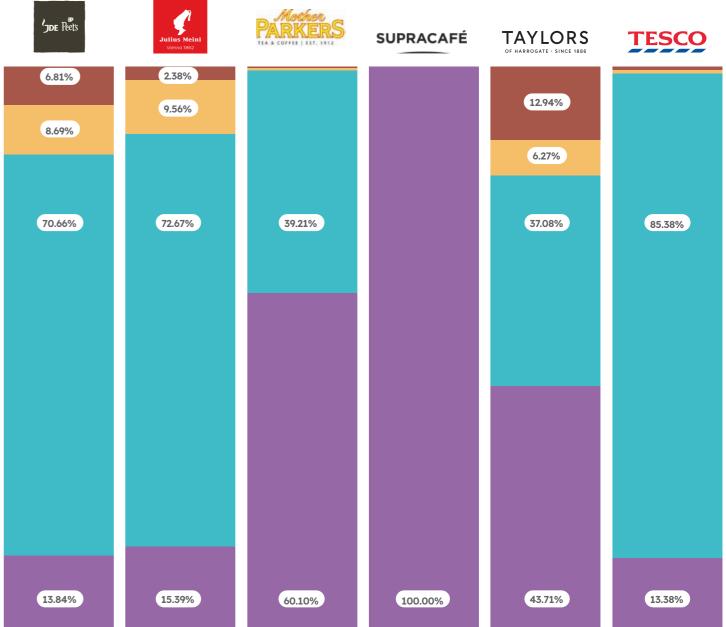
GCP Roaster & Retailer Members' Sustainable Coffee Purchases

per origin group

SUPRACAFÉ, Taylors of Harrogate and Tesco have agreed to step up on additional transparency and disclose their sustainable coffee purchases by origin groups.

SUPRACAFÉ TAYLORS TESCO





*Brazil & Vietnam are large coffee-producing countries with the highest volumes of (sustainable) coffee purchases. They are grouped together to enable this disaggregated reporting by participating companies. Single origin reporting in the set-up of this report is not possible due to anti-competition laws.



Sustainability Schemes used for 2024 reporting

A total of 26 sustainability schemes were eligible for the Collective Reporting on 2024 volumes. The sustainable coffee purchases that were reported by roasters & retailers came from 21 of these sustainablity schemes.

3rd Party **Schemes**

4C Code of Conduct

Fairtrade International **Small Producer Organization and Coffee** Standard

Fair Trade USA **Agriculture Production Standard**

Rainforest Alliance **RA Sustainable Agriculture Standard**

4 Total

2nd Party Schemes

Green Trace

SMS Verified

Enveritas Green

de Café Guaxupé **Guaxupé Planet**

Louis Dreyfus Company **LDC's Responsible Sourcing Program Advanced**

LIFT

Nespresso AAA Sustainable Quality™ Program

NKG BLOOM, **NKG Verified**

AtSourceV, AtSource+

CRECER

3E®

IMPACT

Volcafe Verified, **Volcafe Excellence**

Westrock Coffee

Raíz Sustainability™

17 Total

The largest volume of a 3rd Party Scheme purchased was the 4C Code of Conduct with 694,035 MT. The largest volume of a 2nd Party Scheme purchased was Enveritas' Green with 433,709 MT.

Metrics Reported by GCP-Recognized Sustainability Schemes

Aggregated self-reported figures of 26 Sustainability Schemes c

	Total	3 rd Party Schemes ^a	2 nd Party Schemes ^b
Number of Farmers	2,625,505	1,736,496	889,009
Male	74%	25%	28%
Female	26%	75%	72%
Smallholder Farmers (smallholder definition as per scheme)	94%	99%	86%
Hectares of Coffee Production Covered by Schemes	5,880,711	2,938,437	2,942,274
Estimated Production 60kg bags	113,441,668	69,127,673	44,313,995

a. The following 3rd Party Schemes contributed to the aggregated data points above:

4C's 4C Code of Conduct | Fairtrade International's Small Producer Organization and Coffee Standard | Fair Trade USA's Agriculture Production Standard | Rainforest Alliance's RA Sustainable Agriculture Standard

b. The following 2nd Party Schemes contributed to the aggregated data points above:

Agri Evolve's ACE | Comexim's Green Trace | Cooxupé's Gerações | ECOM's SMS Verified | Enveritas' Enveritas Green | Exportadora de Café Guaxupé's Guaxupé Planet | Louis Dreyfus Company's LDC's Responsible Sourcing Program Advanced | Montesanto Tavares Group's GMT Green | Nestlé's Espresso AAA Sustainable Quality™ Program | Neumann Kaffee Gruppe's NKG BLOOM and NKG Verified | ofi's AtSourceV and AtSource+ | Perhusa's ARTS | Racafé's CRECER | RGC's Coffee 3E® | Sucafina's IMPACT | Touton's PACT | Volcafe's Volcafe Verified and Volcafe Excellence | Westrock Coffee Company's Raíz

 ${f c.}$ Please note: the aggregated figures above, especially from 3rd Party Sustainability Schemes might include double or multiple counting due to double/multiple certifications. This needs to be factored in to avoid misinterpretation

Of the world coffee production in 2023/24 (ICO 168,707,000 60kg bags d), the volume of reported estimated production by 2nd and 3rd Party Schemes (113,441,668 60kg bags) has a share of 67% c.

25.55% of 2nd & 3rd Party Schemes' estimated production (113,441,668 60kg bags) was picked up by reporting roasters with purchases of sustainable coffees (28,980,000 60kg bags).

d. Source: ICO Coffee Market Report, October 2025

*Mercon's LIFT was still eligible for reporting in 2024 but is no longer active.



GCP-Recognized Sustainability Schemes In Their Own Words 3rd Party Sustainability Schemes



4C - Certification for Climate, Conservation, and Communities

4C is an independent, stakeholder-driven, internationally recognized 3rd Party certification system for coffee and cocoa. 4C has recently changed its name to 'Certification for Climate, Conservation, and Communities' to reflect its new holistic approach to sustainability certification. Active in 19 producing origins, it connects farmers to sustainable markets and enables its system users to participate in responsible supply chains that support economic resilience, fair and safe working conditions, and the conservation of ecosystems and biodiversity.

Transformed from its entry-level roots, the revised 4C Code of Conduct has, since 2020, proven to be a robust, independently benchmarked standard. It defines clear criteria for sustainable practices across three interconnected dimensions – social, environmental and economic – and offers innovative, reliable industry guidance to comply with global regulations in a changing landscape. **Learn more >**



Fairtrade International changes the way trade works through better prices, decent working conditions and a fairer deal for farmers and workers. By choosing Fairtrade products, people can create change through their everyday actions, and farming communities can improve their lives and invest in their futures. To obtain Fairtrade certification, farmers must meet strict standards encompassing social, economic and environmental aspects.

This includes fair prices covering production costs, improved working conditions, access to credit, and democratic decision-making within cooperatives. Environmental guidelines aim to reduce chemical usage, conserve water resources, and enhance biodiversity. The Fairtrade

mark on coffee packaging means adherence to these standards. Fairtrade International collaborates with coffee industry stakeholders to promote transparency and accountability. By engaging in fair trade practices, individuals and businesses contribute to a sustainable coffee sector prioritizing social justice and environmental responsibility. Making conscious choices empowers us to create a more equitable and sustainable world. **Learn more** >



Fair Trade Certified is a rigorous, award-winning, and globally recognized sustainable sourcing certification that improves livelihoods, protects the environment, and builds resilient, transparent supply chains. The trusted Fair Trade Certified label signifies that a product was made according to strong social, environmental, and economic standards and is applied across more product categories than any other global social certification.

Fair Trade USA represents an innovative model of responsible business, conscious consumerism, and shared value to help eliminate poverty and support sustainable development for farmers, workers, their families, and communities.

Through our coffee strategy, we continue to foster climate resilience by advancing regenerative agricultural practices that restore ecosystems, improve soil health, and help farmers adapt to climate change. By sourcing Fair Trade Certified coffee, companies contribute to more equitable trade relationships, price stability, and community investment, while strengthening long-term viability and traceability in their supply chains. **Learn more** >



Rainforest Alliance certification helps farmers produce better crops, adapt to climate change, increase their productivity, and reduce costs. These benefits provide companies with a steady and secured supply of certified products. Sourcing Rainforest Alliance Certified products also helps businesses meet consumer expectations and safeguard their brand's credibility. At the core of Rainforest Alliance certification is our mission to create a

better future for people and nature by making responsible business the new normal.

The Rainforest Alliance certification program directly benefits more than two million farmers in 60 countries around the world. We have more than 30 years of experience and on-the-ground expertise. Our wide range of agricultural expertise and strong local partnerships have earned us a strong reputation as a trusted agricultural certification program. Farms are audited against our Sustainable Agriculture Standard. This Standard sets out comprehensive environmental, social, and economic guidelines. Learn more: **Annual Report > | Sustainable Agriculture Standard >**

by Sustainability Schemes with 3rd Party Assurance System

Providing more transparency, the 3rd Party Assurance Systems shared disaggregated figures for 2024 in the below table. GCP encourages transparency and invites 2nd Party Assurance Systems to follow this good example in next year's reporting.

Coffee SR Code equivalent, 3rd Party Assurance System

SUSTAINABILITY SCHEME	MARKET UPTAKE/ GLOBAL SALES (MT)	ESTIMATED PRODUCTION (MT)	AREA (HA)	FARMERS	WORKERS (SEASONAL & PERMANENT)
4C	774,404	1,746,778	830,164	293,509	956,747
Fairtrade International* (2023 figures)	202,979	578,152	930,580	775,709	N/A
Rainforest Alliance	1,005,300	1,704,000	1,050,900	688,255	1,201,600
Fair Trade USA	46,229	116,930	126,093	26,047	60,228

Fairtrade International only certifies small scale producer organizations for coffee, rather than plantations, hence only working with smallholder farmers and not workers.



GCP-Recognized Sustainability Schemes In Their Own Words 2nd Party Sustainability Schemes



The ACE (Agriculture, Community, Environment) program is Agri Evolve's flagship sustainability initiative supporting 14,000 smallholder Arabica coffee farmers in Uganda's Rwenzori region. The scheme promotes sustainable agriculture through the adop-

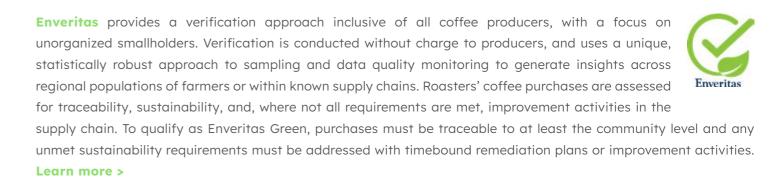
tion of good farming practices, improved yields, and increased household income. It supports farmers in achieving certification, aims for full traceability from farm to export, and emphasizes accurate digital record-keeping. Beyond agriculture, ACE strengthens local communities by reinvesting a portion of coffee premiums into vocational training, education, clean water, and other social impact projects. The program also promotes environmental stewardship through tree planting, soil conservation, and climate-resilient practices. With a focus on transparency and continual improvement, ACE ensures that all coffee is ethically sourced and aligned with global sustainability standards. By combining productivity, community investment, and environmental protection, the ACE program helps farmers access premium markets while farming for a better future. Learn more >





The **Green Trace** is Comexim's in-house verification program and its main purpose is to guide our supplier-partners in choosing mechanisms for continuous improvement, by adapting their internal processes and procedures to the demands and needs of consumer countries. The program consists of a set of guidelines on relevant and fundamental themes to ensure sustainability. Its content is divided into categories of practices, classifying them as prohibited, priority and recommended and

are offered to all sectors of the production chain, from coffee suppliers (regardless of their size and classification) to the warehouses and processing plants that process the coffee from partners validated by the program. Our main objective is to contribute to the sustainable development of the coffee chain in a way that is consistent with our values. Learn more: Sustainability Actions > | Sustainability Indicators >





Gerações Cooxupé's Sustainability Protocol is a comprehensive initiative that guides coffee producers toward responsible and future-focused practices. Rooted in environmental commitment, social responsibility, and economic resilience, Gerações promotes sustainable coffee production across all stages. The protocol emphasizes soil and water conservation, biodiversity protection, safe use of agrochemicals, and traceability. It also upholds labor

rights, supports rural development, and encourages continuous improvement through education and technical support. Producers adhere to clear system requirements, including documentation, compliance with legal standards, and participation in audits. Gerações represents Cooxupé's commitment to ensuring that coffee production respects both people and the planet – preserving resources for future generations while adding value to the present. Learn more >

Guaxupé Planet Sustainable Coffee was developed by Exportadora de Café Guaxupé Ltda and it became the first sustainability code implemented by a Brazilian company, equivalent to the Global Coffee Platform base code, in 2022. Since then, the code was updated to become more modern and robust, by including and strengthening criteria for adapting to climate change and improved practices for reducing carbon footprint in the properties. It is aligned with European Union Deforestation Regulation (EUDR) and features an inclusive and accessible structure designed to encourage broad adoption, including by small producers. The ongoing improvement process saves time, provides structure and technical advice, and supports gradual adaptation to the standard. More than certification, Guaxupé Planet is an initiative aimed at creating positive impacts and ensuring a sustainable future for future generations. Learn more >



GCP-Recognized Sustainability Schemes In Their Own Words **2nd Party Sustainability Schemes**



Louis Dreyfus Company's (LDC) Responsible Sourcing Program (RSP) Advanced strives to achieve responsible coffee supply chains by promoting a comprehensive approach to human rights, work conditions, environmental protection and business ethics, in line with

the principles and requirements of LDC's Code of Conduct for Coffee Suppliers. Farmers and suppliers receive clear guidelines and support to help them address issues in coffee supply chains and adopt sustainable production and business practices in a continuous improvement approach. The due diligence and traceability processes applied to specific farmer groups guarantee that the coffee crops are deforestation-free, supported by first-hand monitoring and impact data, and verified by independent third-party audits. Over the past two years, LDC has expanded its RSP Advanced network in key producing countries, to further build more sustainable and transparent supply chains, while offering our customers guarantees and assurance to meet regulatory requirements. Learn more >

NKG Bloom is an initiative of Neumann Kaffee Gruppe to ensure the future of coffee by helping smallholder farmers thrive. Through Farmer Services Units in producing countries, our teams of local experts provide training, inputs, market access, and affordable credit via a unique financina facility. This enables farmers to run farms at full potential, improve



practices, and lift families out of poverty. NKG Bloom is currently active in Uganda, Honduras, Kenya, and Mexico. NKG Verified complements this by offering traceable coffees that meet sustainability standards. Supply chains are audited annually and verified by third parties, with clear reports for buyers. Local teams support producers to meet social, economic, and environmental criteria, aligned with the Coffee Sustainability Reference Code and SDGs. NKG Verified supply chains are EUDR-aligned. Learn more >



GMT Green is the Montesanto Tavares Group's sustainability program, ensuring that coffee is produced and traded with respect for people, the environment, and long-term prosperity. Aligned with the Coffee Sustainability Reference Code, the program integrates economic viability, strong social safeguards, and environmental responsibility. It promotes good agricultural practices, safe agrochemical use, soil and water conservation, and native vegetation protection. GMT Green also verifies fair labor conditions, equality,

and access to training, fostering continuous improvement through annual action plans and technical support. All coffee is fully traceable through a digital platform with geolocation and third-party verification. Compliant producers benefit from premium payments and access to international markets, encouraging sustainable and climate-smart practices. The program ensures responsible coffee that creates shared value across the supply chain and meets the increasing demand for sustainable and deforestation-free products. Learn more: here > | here >





enables customers to map their unique sustainability journey, monitor performance and partner to create impact through targeted interventions. It can be used to improve monitoring efficiency, enhance due diligence with external assurance, and can help ensure compliance with evolving industry standards. At SourceV empowers customers to realize their individual sustainability priorities and achieve positive change from the ground up. AtSourceV (compliance and responsible sourcing) products are traceable to farmer groups which are independently verified every three years, ensuring compliance and continuous improvement with sustainability principles and chain of custody. AtSource+ (measurable impact) builds on AtSourceV with stricter sustainability criteria, annual verification, and a powerful data engine. Supply chain-specific carbon footprints and social metrics enable performance monitoring and interventions with targeted action plans. Learn more >



The Nespresso AAA Sustainable Quality™ Program, established with the Rainforest Alliance in 2003, reaches 168,000+ farmers and positively impacts farming communities and landscapes with the assistance of over 850 field staff across 18 regions. Through sustainable and regenerative agriculture practices fostered in the Nespresso AAA Program, empowered by digital tools enabling supply chain transparency, Nespresso supports farmers in helping minimize the environmental impact

of coffee farming, and addressing the impact of climate change on farming to safeguard their land for the future. Nespresso and the Rainforest Alliance have collaborated to develop the Regenerative Agriculture Coffee Scorecard. Nespresso has delivered 9 million trees for carbon removals within AAA landscapes, out of the 10 million trees delivered since 2014. Nespresso is committed to empowering communities through initiatives related to child protection, income maximization, workers' rights, and women's empowerment. Since 2014, Nespresso has invested CHF 1.2+ billion in its sustainability action.. Learn more >

Our Alliance for a Responsible and Transcendent Supply, by PERHUSA provides the confidence that the coffee exported by PERHUSA comes from sustainable sources committed to the pillars of governance, profitable farming, human development, and green footprint of our sustainable standard, which is equivalent to the Coffee Sustainability



Reference Code of the Global Coffee Platform. It reinforces our commitment, as the goals and objectives of PERALES HUANCARUNA SAC (PERHUSA) are grounded in over 30 years of experience managing organized groups of coffee growers across the country (Perú). By aligning with GCP's Coffee SR Code, we can expand our collaborative work with coffee-growing partners who share our vision for comprehensive sector sustainability and, like PERHUSA, cultivate long-term ethical relationships while ensuring the quality and traceability of our coffees. Learn more: ARTS PERHUSA Sustainability Code Roadmap > | ARTS PERHUSA Publications >



GCP-Recognized Sustainability Schemes In Their Own Words 2nd Party Sustainability Schemes



CRECER is Racafé's roadmap to transform Colombian coffee farming through sustainability, shared value, and long-term resilience. It supports producers with technical guidance, training, and clear standards to protect the environment, dignify rural labor, and improve livelihoods. When clients choose coffee from CRECER, they become part of this transformation. A key part of CRECER is knowing exactly

where coffee begins – what farm it came from and who stands behind it. That traceability brings their commitment to life, making it tangible and deeply connected to the change they seek to drive at origin –supporting farming families, preserving ecosystems, and building a value chain rooted in shared responsibility. CRECER is not just a program. It's a partnership between those who grow coffee with purpose, and those who choose to source coffee with impact you can trace and a commitment you can trust. **Learn more** >







3E is a voluntary sustainability scheme developed by RGC to foster resilient coffee supply chains. With the aim of strengthening its integrity, 3E focuses on key sustainability practices while aligning with the EU Deforestation Regulation, supporting due diligence on traceability, risk assessment, and legal compliance. Building on this foundation, 3E serves as a risk assessment and baseline

tool, evaluating supply chain sustainability performance and enabling RGC to design tailor-made solutions for people and planet. To ensure that actions lead to tangible progress, RGC has introduced an evaluation tool to measure impact achieved in the field, providing customers with third-party verified data. Furthermore, a biodiversity tool has been integrated to support the industry with a credible mechanism that assesses the capacity of farms for biodiversity protection and conservation. Guided by the belief that sustainability must benefit nature and society, RGC seeks to generate nature-positive outcomes, contribute to climate, and promote social equity. Learn more >

Volcafe is a leading green coffee trading company that works towards a thriving, sustainable coffee business for all. To support farmers as well as roaster clients in achieving their sustainability commitments, we offer two Volcafe-managed responsibly sourced (RS) coffees: Volcafe Verified and Volcafe Excellence, both





established by the Volcafe RS Standard, a harmonized approach for sourcing coffee responsibly. Volcafe Verified signifies the achievement of baseline standards for responsible sourcing, whereas Volcafe Excellence is our flagship offering, designed to create deeper impact by offering Volcafe Way agronomy services to producers. Volcafe Verified and Volcafe Excellence comply with all EUDR requirements and offer fully traceable coffees. Through our optional Sustainability Impact Services, roasters can engage more deeply with responsible sourcing. We are proud to offer Volcafe RS coffees from nine origins around the world. Learn more >



IMPACT is Sucafina's sourcing program that ensures reliable, traceable coffee and drives sustainable growth for farmers and roasters, together. IMPACT Verified offers responsibly sourced, traceable coffees that comply with regulatory requirements and rigorous social, environmental and economic standards, helping roasters to mitigate supply chain risks. Building on a foundation

of responsible sourcing, IMPACT Beyond goes further by driving measurable, long-term change in five key areas of sustainability: Living Income, Regenerative Agriculture, Carbon Emissions, Human Rights and Forest Conservation. IMPACT-verified coffees are available from 14 origins, with more supply chains being added as we expand the program, delivering accountability and transparency and helping roasters, farmers and other partners to achieve their sustainability objectives. **Learn more** >

Raíz Sustainability™ (Raíz) is Westrock Coffee Company's approach to empowering coffee farmers through sustainable agriculture and long-term market access. A farmer's journey in Raíz Sustainability begins with their commitment to uphold the Raíz standard, which outlines mandatory requirements in four key areas: social, environmental, economic, and traceability. Third-party audits verify farmers'



compliance with mandatory requirements, while the program creates access to guaranteed services designed to secure farm financial security and holistic sustainability. This includes group trainings, at least two on-farm technical assistance visits every year, repeat business with Westrock Coffee's customers, and transparent premiums on all Raíz sales. The program is designed to evolve with farmer knowledge and need, which has led to five focus areas for the next five years: farm resiliency, gender equity, labor practices, youth participation, and regenerative agriculture and agroforestry. Learn more >

Global Presence of Sustainability Schemes



No. of 3rd Party No. of 2nd Party Schemes active Schemes active Angola

- Bolivia
- Brazil
- Burundi
- Cameroon
- Central Afri. Rep.
- China
- Colombia
- Costa Rica
- Côte d'Ivoire
- Cuba
- Dem. Rep. of Congo
- Dominican Republic
- Ecuador
- El Salvador
- Ethiopia
- Gabon
- Ghana
- Guatemala
- Guinea
- Haiti
- Honduras India
- Indonesia
- Jamaica
- Kenya
- Laos
- Liberia
- Madagascar
- Malawi
- Mexico
- Nicaragua
- Nigeria
- Panama
- Paraguay
- Papua New Guinea
- Peru
- **Philippines** Rwanda
- Sierra Leone Tanzania
- Thailand
- Timor-Leste
- Togo
- Trinidad & Tobago
- Uganda
- United States Hawaii
- Vietnam
- Yemen
- Zambia
- Zimbabwe



The Road Ahead

Fostering uptake of Sustainable Coffees for Prosperous Farmers and Resilience

The 2024 report shows growth in volumes of sustainable coffee purchases, number of reporting partners and number of eligible sustainability schemes and an increasing diversity of origins compared to 2023. This development is good news. All roasters and retailers are encouraged to further increase their demand for sustainable coffees at least in line with the Coffee SR Code. GCP invites additional roasters and retailers to embrace greater transparency, to purchase sustainable coffees and to join the collective reporting, contributing to growing the market for sustainable coffees.

To better understand the change that sustainable coffee purchases are achieving for farmers and the environment, it is time to drive the next steps forward towards measuring collective impact. Roasters, retailers, and sustainability scheme owners are already rallying behind the long-term vision and contributing to GCP's annual collective reporting. GCP Members can benefit from making better use of additional coffee sustainability data that is widely collected.

However, to track and show sustainability progress at aggregated - or even sector - levels, further alignment on standardized metrics and methodologies is necessary. Alignment and standardization help build a common understanding and increase efficiency. GCP's 2026 review of the Coffee SR Code and Equivalence Mechanism offers a unique opportunity for GCP Members, Country Platforms, and key partners to contribute with their expertise to ensuring an aligned, fit for purpose suite of shared, foundational sustainability tools. Building on this review, GCP Members will shape further steps that enable insights into sustainability progress, risks and opportunities. This may include integration of common procurement principles into collective reporting efforts, or gap assessments on transitioning to a more sustainable production – and the exploration of common ways to take regenerative agriculture and its expected outcomes into consideration.

