



**HIGHLIGHTS
REPORT**

GCP MEMBER ASSEMBLY 2025

**GROWING OUR COFFEE
SUSTAINABILITY FOOTPRINT
IN A CHANGING LANDSCAPE**

NESCAFÉ

NESPRESSO





123
Attendees



24&25 June
Basel, Switzerland

25 countries



15 coffee-consuming countries

10 coffee-producing countries

WHO WAS THERE?



Producers

Governments

Civil Society

Trade

Roasters

Associations

Individuals

Solution providers

Power up Collective Sustainable Sourcing: Innovation Sessions Insights

- We need to show impact from the market we are developing on sustainable coffees.
- Stronger messaging on how the Coffee Sustainability Reference Code supports farmer prosperity is needed.
- Stronger collaboration amongst stakeholder groups increases efficiencies. GCP can convene and direct more strongly.





Power up Collective Action at Origin: Innovation Session Insights

- It is important to start with concrete ideas and focused topics; actions should be well-defined and have clear, measurable objectives.
- Identify best practices and communicate for collective learning, replication and scale.
- Data collection and reporting must demonstrate both the actions taken and the results achieved to build trust and accountability.



Introducing the RegenCoffee Guidance

- Aligning the sector to support common understanding on practices and measurement of impact is valuable.
- Ensuring farmers have support in transitioning will be important.
- Regenerative agriculture has positive farmer business impact (TechnoServe study).



Launch of GCP Collective Action for Farmer Prosperity in East Africa



Public and private GCP Members that have committed to move forward Collective Action for Farmer Prosperity in East Africa gather on stage during the GCP Member Assembly.



KEY TAKE AWAYS

1. Collective Action is a priority to leverage resources and achieve greater scale for impact for farmers to prosper. Measurement is key to show progress and impact.

2. The market for sustainable coffees needs to be expanded on the producing and consuming side.

3. Publication of RegenCoffee Guidance is set for September and will see exploration of implications for the Coffee SR Code revision in 2026.

4. Members want more opportunities to exchange and to integrate their work on sustainability and impact into GCP work.

Traditionelles
Kunsthandwerk.

in Basel.

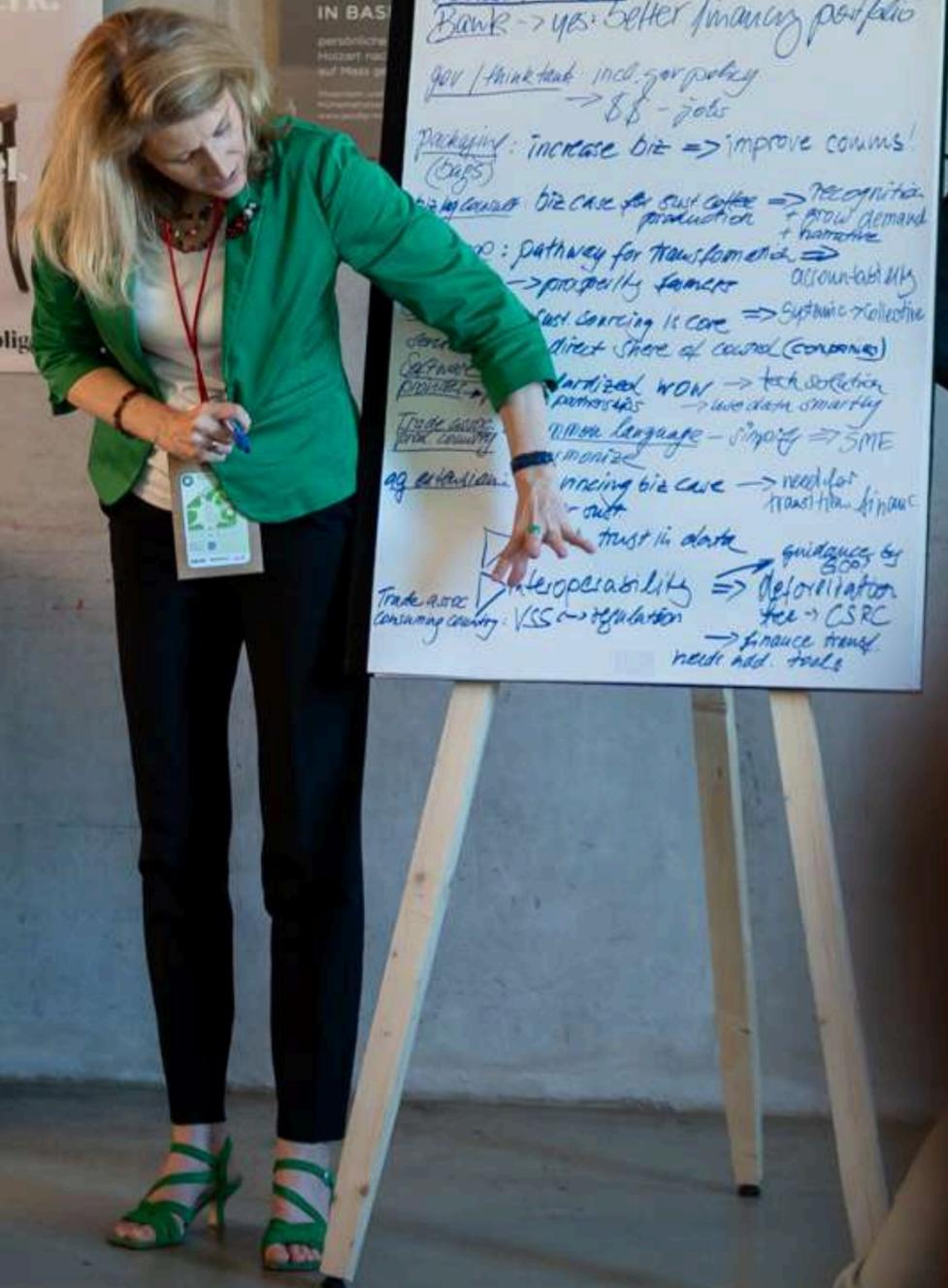
syblig

JACOBY
moebel

DESIGN
AUS HO
HANDM
IN BASI

persönliche
Hilfzeit nach
auf Messen

Allied members:
Bank → yes: better financing portfolio
gov / think tank: incl. gov policy
→ 88 - jobs
Packaging: increase biz ⇒ improve comms!
(bags)
biz case for sust coffee → recognition
production + grow demand
+ harmonize
→ pathway for transformation ⇒ accountability
→ prosperity farmers
Direct sourcing is core ⇒ Sustain. collective
Direct Share of cost (condos)
Standardized WOV → tech selection
partnerships → we dash smartly
More language - simplify ⇒ SME
monize
improving biz case → need for
- out transition finance
trust in data → guidance by
interoperability ⇒ deforestation
Trade across → VSS → regulation → fee → CSRC
consuming country → finance trans.
needs add. tools



5 December - Virtual Member Assembly: Looking back on 2025 & out to 2026



Didn't manage to attend the Member Assembly? Find us here:

22-26 September

September ICO
meetings,
Honduras

2-3 October

SCTA Forum,
Switzerland

27 October

ASIC Conference,
Portugal

3-4 December

Asia International
Coffee Conference
Vietnam



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**THANK YOU FOR GROWING OUR
COFFEE SUSTAINABILITY
FOOTPRINT TOGETHER**