



About the platform

Name: Kenya Coffee Platform (KCP)

Established: 2018

Platform Members: 29

Governance: National Steering Committee

Kenya: GCP Collective Action Plan



The Problem

- 62% decrease in productivity in the past 30 years
- Climate change
- Inefficient cooperatives
- Misaligned efforts to address issues



Our Solution

- ✓ Increase productivity, diversification & agroforestry
- ✓ Price transparency & cooperative efficiency
- ✓ Align development efforts



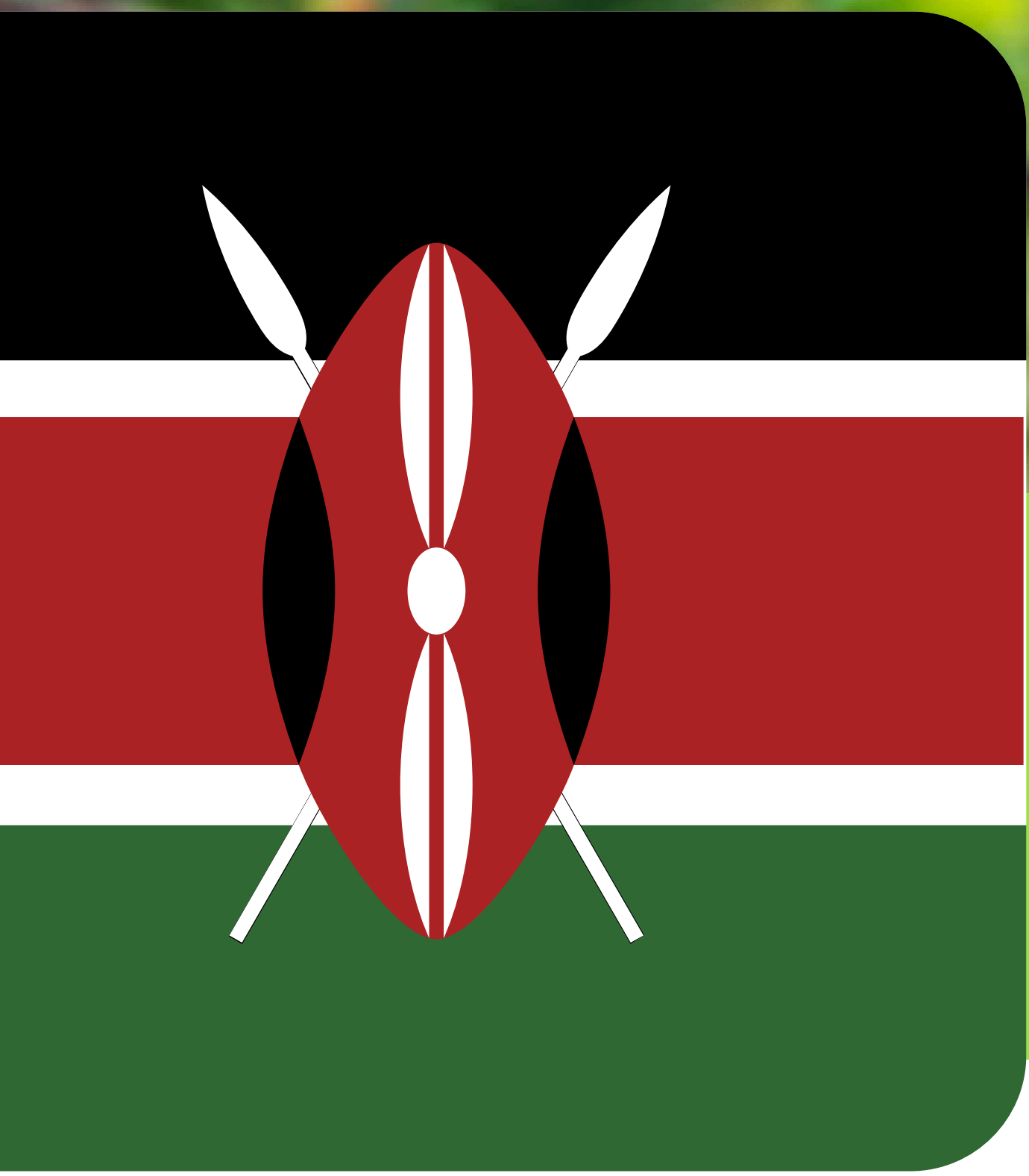
Our Goal

Close the Living Income Gap for 85,000 smallholder farmers by 25% by 2030, by doubling the average income per hectare

Strategies

- 1** Improve productivity and climate resilience
- 2** Increase transparency to translate productivity increases into more income
- 3** Support the enabling environment for sustainable coffee: strengthen the capacity of the Country Platform

Contribution to GCP 2030 Goal **8.5%** of the one million coffee farmers



Kenya

Phase 1 Milestones 2024 -2026

STRATEGY

1

- 1 Revised National Sustainability Curriculum – agroforestry & regenerative agriculture
- 53 Master Trainers trained
- 525 Lead Farmers trained
- 25,000 farmers trained

2

- 5 events to sensitize Living Income benchmark
- 4 counties receive monthly analysis of Nairobi Coffee Exchange price data
- 9 farmer and 3 government sensitization sessions
- 1 pilot coffee snapshot report

3

- National Coffee Bill & Strategy – support dialogue & progress monitoring
- Convening to harmonize EUDR response
- Platform Steering Committee meetings
- 2 policy papers

Connect & Learn More



GCP and P4F learnings: championing agroforestry for farmer resilience and prosperity in East Africa



The power of partnerships at the intersection of farmer prosperity and agroforestry



Resources at sautiyakahawa.org

www.sautiyakahawa.org