



# Honduras



## About the platform

**Name:** Plataforma de Café Sostenible De Honduras (PCSH)

**Established:** 2021

**Platform Members:** 28

**Governance:** Coordination Committee

## Honduras: GCP Collective Action Plan



### The Problem

- 35% drop in production in the past four years
- Poor performance of domestic market system
- Farmers don't make enough income from coffee
- Lack of incentives to retain farmers



### Our Solution

- ✓ Reduce labor costs - adopt harvesting and processing technology
- ✓ Improve farmgate price
- ✓ Improve quality consistency & performance



### Our Goal

Close the living income gap by 50% for 80,000 smallholder coffee farmers by 2030

## Strategies

**1**

Improve production systems to increase labor productivity

**2**

Transform business models to enhance supply chain efficiency

**3**

Support the enabling environment for sustainable coffee: strengthen the capacity of the Country Platform

Contribution to  
GCP 2030 Goal

**8%**

of the one million  
coffee farmers





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## Phase 1 Milestones 2024 -2026

### STRATEGY

1

- 1 learning visit to Brazil
- 500 plots for research on farm layout, harvest techniques and alternatives to deliver services
- 2 national co-creation workshops for pilot design
- 10,000 farmers reached by pilots of most promising researched methods

2

- 1 farmgate / FOB assessment study of the Honduran coffee sector
- 4 co-creation workshops for pilot design
- Virtual workshops for sensitizing the concept
- 10,000 farmers reached by pilots of most promising methods from assessment study

3

- Annual PCSH Member Assembly and workplan
- 3 MoUs to strengthen relations with government
- 2 policy notes from pilots' findings

## Connect and Learn More



Five key highlights of the learning exchange between GCP Brazil and GCP Honduras



GCP and OIRSA agree partnership to work towards coffee farmer prosperity in Latin American countries



Plataforma de Café Sostenible de Honduras LinkedIn