

The P4F and GCP Partnership:

Transforming sustainable coffee production in East Africa





Partnerships for Forests (P4F) is a UK Aid-funded programme that aims to catalyse investment into the forestry sector. P4F has partnered with Global Coffee Platform (GCP) to enhance the enabling environment and promote the adoption of sustainable practices throughout the coffee value chain. Additionally, the partnership aims to strengthen GCP-affiliated multistakeholder platforms.

Project theory of change



Support coffee farmers to adopt sustainable practices and embed regenerative practices



Strengthen forest protection at national level



Improve the enabling environment and enhance governance of GCP-affiliated platforms in coffee producing countries in EA



Country platforms

The GCP-affiliated Country Platforms provide a neutral. multi-stakeholder forum for the coffee sector to collaboratively discuss common challenges and approaches to scaling the sustainable production of coffee. The P4F and GCP partnership supports Country Platforms in Kenya, Uganda and Tanzania.



National Sustainability Curricula

The Country Platforms oversee the development and roll-out of a National Sustainability Curricula (NSC). This includes guidelines of Good Agricultural and Sustainability Practices and related resources utilised by national, regional, or sectoral extension services to support coffee farmers.

A few Country Platforms have launched Collective Action Initiatives (including in Uganda) aimed to address country-specific sustainability gaps identified in the NSC or Country Strategy, via pre-competitive and sector wide collaboration.



Knowledge and learning sessions

The lessons from this project have been shared with the broader network of 10 Country Platforms supported by GCP across the tropical belt. By combining P4F's expertise in sustainable land use approaches with GCP's network of Country Platforms and their expertise as the leading multistakeholder forum for the coffee sector. this has created an environment that is conducive to allowing farmers to achieve sustainable and prosperous livelihoods.



Transformational change for 1 million coffee farmers across 10 countries by 2030



Shared regional goal

Create a more sustainable and profitable coffee industry that benefits both the farmers and the coffee landscapes



P4F East Africa is supporting GCP to facilitate collective action and investments into regenerative practices and landscape conservation into key countries across the region

Coffee farmers

A GCP 2030 goal to increase their incomes and close the living income gap by 25%



Increase smallholder farmers coffee yields as a result of country platform support









