



**GLOBAL COFFEE  
PLATFORM**  
for a sustainable coffee world

# GCP MEMBER ASSEMBLY 2022

December 7 & 8, 2022 (online)

Minutes

(Accompanying Slides)



## Agenda / Contents

- (0) GCP Member Assembly Welcome
- (1) Membership Matters
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- (3) Board Elections
- (4) Country Plans for Impact
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### (0) GCP Member Assembly Welcome

- a. Member participation:

Stakeholder Group	Quorum	Attendees
Producer	6	12
Trade	5	10
Industry	4	8
Civil Society	4	12
Assoc./Instit.	-	7
<b>Total</b>		<b>49</b>

All quorums have been met.

- b. The Chairman, Carlos Brando, and the Executive Director, Annette Pensel, opened the Assembly.
- c. The Anti-trust agreement was tabled.

### (1) Membership Matters

- a. 11 new members were welcomed [slide no. 8]:
  - 5 Traders
  - 2 Civil Society organizations
  - 1 Other Chain Member
  - 3 Individual Members



- b. The GCP 2030 Goal was revisited: Increase smallholders' prosperity by closing at least 25% of the living income gap for more than 1 million smallholder farmers in more than 10 countries [slide no. 11].
- c. A translation of the GCP 2030 Goal into individual country goals was laid out [slide no. 24].
- d. The GCP 2.0 strategic elements were presented [slides nos. 10-18].
  - Problem
  - Solution
  - Value proposition
  - Strategy
  - Revenues
  - Milestones
- e. Funding structure of 2023 and beyond was laid out. There are different layers [slides nos. 23, 26]:
  - Core budget (primarily membership fees)
  - Kick-off funding for the first milestone
  - Public and private public donor funding.

Of the \$ 1.5 million-target for the Kick-off funding for the years 2023-2025, \$ 1.1 million has been committed by five members at the moment. All other GCP Members are invited to join the group of leading member companies who enable the launch of GCP 2.0 in 2023.

- f. Budget reporting [slides nos. 27-30]
  - 2022 – Plan
  - 2022 – Actual
  - 2023 – Plan (core / provisional budget)
  - Budget of Collective Action Initiatives in 2022 and 2023
- g. Achievements in producing countries [slides nos. 31-38]
- h. Achievements Towards Sustainable Sourcing [slides nos. 39-43]
- i. Decisions:

(D1) Approval of the Minutes of the Member Assembly 2021: Yes: 29, No: 0, Abstain: 2

(D2) Release of the Board: Yes: 28, No: 0, Abstain: 3

Both Decisions have been approved.

## (2) Towards Sustainable Sourcing

- a. The process towards Sustainable Sourcing was lined out, using and further building on the tools: From *Coffee Sustainability Reference Code* to *GCP Equivalence Mechanism* to *GCP Collective Reporting* [slide no. 48].



- b. Three deep-dive Break-out Groups were formed for the tools, gathering input and advice from GCP Members for next steps.

### **(3) Board Elections**

- a. Board Elections took place online from November 21 to December 06, 2022.
- b. 1 Producer seat, 1 Trade seat and 1 Civil Society seat were open for election. Nominations were received for the Trade seat and the Civil Society seat.
- c. 60.9 percent of members exercised their voting rights.
- d. Results: 67 votes cast, 66 valid.

#### Trade

Giacomo Celi (Mercon B.V.): 14

Edward (Teddy) Esteve (Ecom Agroindustrial Corp. Ltd.): 22

Olivier Laboulle (Louis Dreyfus Company, LDC): 17

Aileen Rodriguez Rerhrhaye (Sucafina): 13

Edward (Teddy) Esteve has been elected as Board Member.

#### Civil Society

David Browning (Enveritas Inc.): 19

Andrea Olivar (Solidaridad): 47

Andrea Olivar has been elected as Board Member.

- e. The Chairman thanked all candidates for their readiness to stand for election. He congratulated the elected Board members. He thanked outgoing Board Members Juan Esteban Orduz (National Federation of Coffee Growers of Colombia, FNC) and Trishul Mandana (Volcafé Ltd.) for their service.

### **(4) Country Plans for Impact**

- a. The GCP 2030 Goal is translated into individual country goals and development path following business planning principles [slides no. 7-9].
- b. Country Plans are presented according to strategy structure. Plenary sessions presented problem set, solution and strategy:
  - Brazil [slides nos. 12-14]
  - Indonesia [slides nos. 15-17]
  - Vietnam [slides nos. 18-20]
  - Honduras [slides nos. 24-26]
  - Kenya [slides nos. 27-29]



- Uganda [slides nos. 30-32]

[An overview is provided on slide no. 35]

- c. Break-out sessions covered Metrics, Risks, Team, and a first sketch of Finance. GCP Members provided valuable input and advice. Discussions focused on completeness and appropriateness of the plan.
- d. Each Country Program will be supported through the GCP Mentor Program which is foreseen to provide guidance from industry executives to advise on finalizing, resourcing and executing the Country Plans. The terms for the GCP Mentor Program will be shared early January . Interested GCP Member representatives are invited to submit their CV or LinkedIn profile to the secretariat by January 31th. .

## **(5) Next Steps and Wrap-up**

- a. The next Member Assembly will take place on June 27, 2023, in Bonn, Germany.
- b. A member engagement path for both the global and country level is presented [slide no. 41].
- c. Chairman and Executive Director closed the Member Assembly, thanking the participants for their attendance and their contributions.