

Member Assembly 2021



The Strength of Collective Action

7 & 8 December 2021, virtual





Anti-trust agreement

Please allow me to remind you at the beginning of our meeting of the competition law policy of the Global Coffee Platform

As participants in this meeting, we need to be mindful of the constraints of antitrust laws. There shall be no discussions of agreements or concerted actions that may restrain competition. This prohibition includes discussions of current or future prices, margins, discounts, the timing of price changes, costs, capacities, customers, suppliers, product and marketing plans, sales projections, credit terms, or other competitively sensitive information relating to your business.

We must also not talk about agreements to fix prices, control sales or the output of production, allocate markets, or refusing to deal with a particular entity.

The discussion or exchange on these topics must not only be avoided during this meeting but also during all informal gatherings when competitors may be present. Each participant in this meeting is obliged to speak up immediately for the purpose of preventing any discussion falling outside these bounds.



House Rules



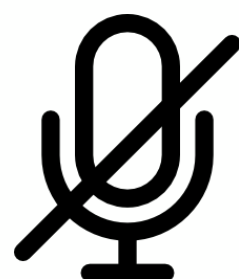
Silence
your
Cellphone



Update your
screen name +
organization



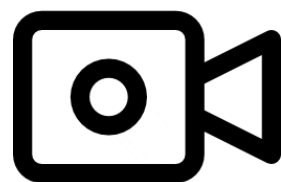
Select your
choice and
click “Submit”



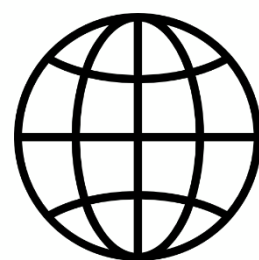
Mute
microphone



This meeting
is being
recorded



Turn
camera
on or off



Clique neste
símbolo para
tradução
simultânea
(português)

Polls

Polling 1:

1. What country are you from?

☐ a.Cameroon

☐ b.Ghana

☐ c.Kenya

☐ d.Rwanda

☐ e.Tanzania

☐ f.Uganda

☐ g.Southern Africa

☐ h.Other Africa

☐ i.Europe

☐ j.Other

SUBMIT



THE STRENGTH OF COLLECTIVE ACTION



YESTERDAY

Celebrating GCP 1.0

Membership Matters

GCP 2.0 New Strategy



TODAY

Welcome new GCP Board

**Collective Action with
Country Platforms**

Using Agro-Chemicals Responsibly
Prosperous Farmers
Towards Sustainable Sourcing



THE STRENGTH OF COLLECTIVE ACTION





Membership Matters
Welcome New board



Slate for Board Elections

THE CANDIDATES

This year, there were two seats up for election:

PRODUCER

1 seat available



INDUSTRY

1 seat available



Moenardji Soedargo
Individual Member



Matt Smith
Westrock Coffee Company





Thank You to Outgoing Board Member



Nguyen Viet Vinh
Vietnamese Coffee
and Cocoa Association
(Vicofa)





GCP BOARD

Producers



Juan Esteban Orduz
National Federation of Coffee Growers of Colombia (FNC)



Dr Joseph K. Kimemia
Individual Member



Rafael Furtado Fonseca
Coomap/Brazilian Coffee Producers Council (CNC)



Moenardji Soedargo
Individual Member



Matt Smith
Westrock Coffee Company



Marcelo Burity
Nestlé S.A.



Christien Parrott
Mother Parkers Tea & Coffee



Nadia Hoarau-Mwaura
Jacobs Douwe Egberts

Civil Society



Bambi Semroc
Conservation International



Andrea Olivar
Solidaridad



Michelle Deugd
Rainforest Alliance



Trishul Mandana
Volcafé Ltd.



Juan Antonio Rivas
Olam International Ltd.



Karel W. Valken
Rabobank



Carlos Brando
GCP Chair of Board



Let's hear our new Board Members

Producer



Moenardji Soedargo
Individual Member



Industry



Matt Smith
Westrock Coffee Company



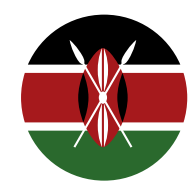
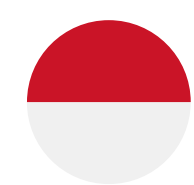


INDIKATOR

- 1) 3 (tiga) lokakarya
- 2) Produksi 500 mate
- 3) 9 MT dari Aceh da
- 4) 1.800 petani kopi
- 5) Min. 10% dari pet
- 6) Perangk
- 7) Sek
- 8)
- 9)



Collective Action With Country Platforms





**Addressing
Systemic Issues**

**GCP Coffee
Sustainability
Reference Code**

GCP 2.0

SDGs



**Using Agro-chemicals
and inputs responsibly**



**Aligning on Farmer
Prosperity**



**Towards Sustainable
Sourcing**



Social



Economic



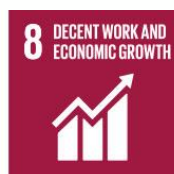
Environmental



Social Well-Being

Prosperous Farmers

**Conservation of
Nature**



Breakout Groups and How to Join

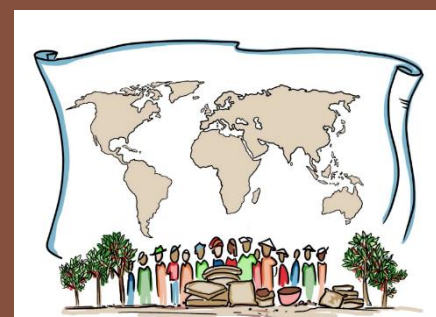
Breakout rooms (no translation)

1) Agro-chemicals

Brazil, Vietnam and Honduras



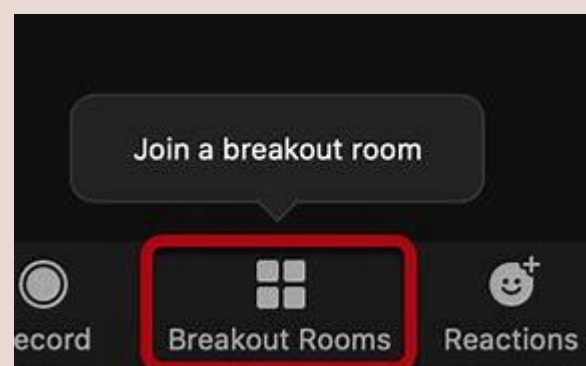
2) Sustainable Sourcing



Plenary (with Portuguese translation)

Prosperous Farmers

Brazil, Indonesia, Kenya
and Uganda



25 min

Breakout Discussion

10 min

Coffee Break

25 min

Breakout Discussion

Automatic Return to Plenary



Addressing
Systemic Issues

GCP Coffee
Sustainability
Reference Code

GCP 2.0

SDGs



Using Agro-chemicals
and inputs responsibly



Aligning on Farmer
Prosperity



Towards Sustainable
Sourcing



Social



Economic



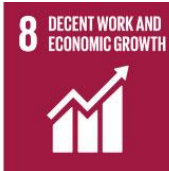
Enviromental



Social Well-Being

Prosperous Farmer

Conservation of
Nature





Get involved now



Using Agro-chemicals and inputs responsibly



Join Collective Action Initiatives:

- Responsible Use of Agro-Chemicals in Brazil
- Responsible Use of Agro-Inputs in Vietnam

Explore and use the results of initiatives

Join the Pesticide Action Group

Aligning for Farmer Prosperity



Join Collective Action Initiatives:

- Youth for Coffee in Uganda
- Social Well-Being in Brazil

Help shape the new multi-country Collective Action Initiative on Economic Viability

Join Country Platform meetings and working groups in your country to advance solutions in multi-stakeholder collaboration

Advancing Sustainable Sourcing



Use the Coffee Sustainability Reference Code

Join GCP Collective Reporting on Sustainable Coffee Purchases 2021 (roasters & retailers)

Participate in Equivalence Mechanism revision

Submit your sustainability scheme for recognition through the Equivalence Mechanism



THE STRENGTH OF COLLECTIVE ACTION



YESTERDAY

Celebrating GCP 1.0

Membership Matters

GCP 2.0 New Strategy



TODAY

Welcome new GCP Board

**Collective Action with
Country Platforms**

Using Agro-Chemicals Responsibly
Prosperous Farmers
Towards Sustainable Sourcing



Outlook 2022: GCP 2.0 Collective Action *and more to come...*

Q1

New year members webinar

GCP 2.0 detailed planning incl. fundraising

Pesticide Action Group commencing

Roaster & Retailer reporting

Q2

GCP 2.0 raise capital, review operational and fundraising plans

Launch Collective Action Initiative Uganda

Equivalence Mechanism 2.0

Snapshot on Sustainable Coffee Purchases 2021

Q3

Mid-year members webinar

GCP Field Days – Country Platforms

**GCP 2.0 – Launch phase 1 activity:
multi-country Collective Action Initiative on
Economic Viability**

Q4

Member Assembly 2022

**GCP 2.0 - monitoring and reporting to members,
partners & funders**

Building a Thriving and Sustainable Coffee Sector



Member Assembly 2021

The Strength of Collective Action



.....

THANK YOU!

