



BOARD CANDIDATES MOTIVATION 2020

Dear GCP member,

Board member nominees are kindly requested to complete this motivation sheet so that:

1. The Nominations Committee can check nominees' applications against the defined qualifications profile criteria¹, and
2. All members of Global Coffee Platform will have a more complete picture of the profile, experience, skills and interests of the candidates standing for Board elections. The elections will take place through online voting prior to the GCP Membership Assembly this year. The proposed slate of Board candidates will be presented to the Membership on November 2nd, 2020 via Members' Brief; a week before the start of the online Board election period.

Please restrict yourself to a maximum of 3 lines for activities, interests and background in order to concentrate on the most essential points.

We kindly ask you to complete the template, save the file under the same file name (but please overwrite "Firstname_Surname" with your name), and to email the file to Pia Prangenberg, Management & Governance Officer, along with a **profile photograph** of yourself. prangenberg@globalcoffeeplatform.org.

Your submission will be confirmed via email, upon which time you will be requested to submit a profile photo for use during the voting stages. The deadline for handing in applications is October 20nd, 2020 COB (CET).

Thank you for your cooperation!

Name: Juan Antonio Rivas

Member Organisation (if applicable): Olam International Limited

Function / Position within organisation: Senior Vice-President & Global Head - Sustainability and Business Development - Coffee

Stakeholder Group²: Trade house

Nationality/ residency: Colombia & USA / Colombia

¹ Defined qualification profile criteria for Board candidates include: 1. appropriate senior level executive, 2. strategic thinker (leadership profile as opposed to managerial/ operational focus), 3. governance experience (track record on previous roles in Boards, Steering Committees etc.) and 4. fluency in English)

² Choose from: a. Producer/local exporter from coffee origin country; b. Trade house; c. Industry; d. Civil Society Organisation.



My (coffee) background:

(Please give a few details about your personal experience & background in relation to the coffee sector/ sustainability.)

I started my career with the National Federation of Coffee Growers of Colombia (FNC) in Europe, in a sales and marketing role. After obtaining a post-graduate degree in Economics, I joined Kraft Foods and for 10 years managed coffee sourcing operations in Latin America (Colombia and Peru) and Asia (Singapore, Vietnam and Indonesia), then worked in the supply chain organization in Europe for 4 years. For the last 13 years, I have worked for Olam International, first as Regional Head leading and developing our operations in the Central America & Andean Region (including coffee operations in Mexico, Guatemala, Honduras, Nicaragua, Colombia and Peru), and since 2020 as Global Head - Sustainability & Business Development for our Coffee Business Unit. In addition, I am a member of Olam's Management and Operating Committees, the Coffee Business Unit's Executive Committee, and the company's Corporate Responsibility & Sustainability Executive Committee. Within the Coffee business I am responsible for establishing and implementing our global CR&S strategy.

My previous involvement, experience or role with the Global Coffee Platform, its predecessor or the Sustainable Coffee Program and its Steering Committee, or in sustainability topics or other initiatives in the coffee sector so far:

(Please describe your history/experience.)

For the last five years, I have been leading Olam Coffee's sustainability agenda globally. I created and lead a Coffee Corporate Responsibility & Sustainability Committee that designs and coordinates the implementation of our strategy, driving our efforts to build sustainable supply chains across the 18 origins where we operate. Regarding the Sustainable Coffee Program, I accepted the invitation for Olam to join the Steering Committee and to support the national efforts in focus countries, and was involved in all decisions related to this program internally. Olam is a founding member of the GCP, and I have been a member of its Board for the last 3 years, and the Vice-Chair of the Board for the last 2 years.

My contribution to the Global Coffee Platform as a Board member:

(Please indicate major future developments/achievements of the Global Coffee Platform you want to support. Please indicate focus and priorities of related activities.)

I would like to continue supporting the GCP's efforts to encourage broad and proactive participation by all its members to ensure we tackle effectively the key sustainability challenges the industry faces, which require collective action. The GCP plays an important role in defining what the pre-competitive areas for industry collaboration are and encouraging more multi-stakeholder development partnerships across the supply chain. This involves collaboration between the international donor community, producers, trade houses, civil society, roasters, and retailers that would bring more resources, i.e. technical, financial, etc., into the coffee sector, which in turn should lead to improved farmer livelihoods. I would



also like to continue building the GCP's strategy and action plans to build a more resilient coffee supply chain for the industry, developing specific activities to tackle climate change. Olam operates across multiple products globally, and has gained considerable experience of developing sustainable supply chains. Thus, I am in a position to transfer internal learnings to the GCP, leveraging knowledge and experience from all our businesses.

My vision for a sustainable coffee sector:

(Please indicate your vision of a sustainable coffee sector)

The greatest challenge the industry faces today is related to the economic and social viability of coffee growing in many producing countries. Sustainability must start with ensuring that growers have an adequate income to support their families and also invest in improving their plantations. Thus, for small-holders to be sustainable we must continue efforts to increase productivity and decrease costs, improve quality to ensure better prices, ensure better information and market access. In addition to ensuring that coffee growers have an adequate standard of living, we must tackle other difficult challenges such as climate change, farm size, age of growers, etc.

Potential conflict of interest arising from my Board membership:

(Please indicate specific commercial relationship/ interests that might be relevant for your role as Board member)

None

Additional Skills	None	Low	Medium	High	Description of Skills
Finance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Have had full P&L responsibility for different businesses throughout my career.

Donor landscape	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Involved in developing partnerships with roasters, foundations, multi-lateral organizations, etc.
Board Management (Multi-stakeholder/ corporate governance)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	In addition to GCP, I have been at different times a member of several boards (Colombian coffee exporters' association, cocoa exporter's association, national foreign trade association, coal mining company, etc.)
Coffee production	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Strong understanding of production dynamics, given the importance of direct buying from growers across our origins
Value chains (beyond coffee)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	In addition to coffee, I have been involved in other products such as Cocoa, Capsicums, Superfoods, etc. Also, as a member of Olam's CR&S Executive Committee, I am involved in discussions and decisions around our overall sustainability strategy and programs.
Social dimension of production/Human Rights/ rural development	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Given my role leading Olam Coffee's CR&S efforts
Environmental aspects	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Given my role leading Olam Coffee's CR&S efforts
Leadership	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Significant senior management experience in different organizations and regions for more than 20 years.
Other (please list)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Languages	Fluent in English, Spanish and French				



Please send this completed form to prangenberg@globalcoffeeplatform.org with a **profile photograph** to be used in the elections.