GCP Board Candidate Motivation 2020

Dear GCP member,

Board member nominees are kindly requested to complete this motivation sheet so that:

- 1. The Nominations Committee can check nominees' applications against the defined qualifications profile criteria , and
- 2. All members of Global Coffee Platform will have a more complete picture of the profile, experience, skills and interests of the candidates standing for Board elections. This year the Board elections will take place through online voting prior to the GCP Membership Assembly. The proposed slate of Board candidates will be presented to the Membership on November 2, 2020 via Members' Brief; a week before the start of the online Board election period.

Your submission will be confirmed via email, upon which time you will be requested to submit a profile photo for use during the voting stages. The deadline for handing in applications is October 20th, 2020 COB (CET).

Thank you for your cooperation!

E-Mail-Adresse *	
sam@enveritas.org	

Eligibility Note

Defined qualification profile criteria for Board candidates include:

- 1. appropriate senior level executive,
- 2. strategic thinker (leadership profile as opposed to managerial/operational focus),
- 3. governance experience (track record on previous roles in Boards, Steering Committees etc.) and
- 4. fluency in English



Name * David Browning
Member Organization * Enveritas, Inc.
Function / Position within organization * CEO

Stakeholder Group *
Producer / local exporter from coffee origin country
Trade house
Industry
Civil Society Organization
Nationality / residency *
USA & Australia Nationality / US resident
Your Motivation
Please restrict yourself to a maximum of 3 lines for activities, interests and background in order to concentrate on the most essential points.

Please give a few details about your personal experience & background in relation to the coffee sector/ sustainability *

Hundreds of thousands growers helped with improved yield and quality premiums. Expanded eco-pulpers in Africa, helped restart coffee industry in South Sudan. New approach to sustainability audits for underserved farmers at no cost to farmer.

Please describe your previous involvement, experience or role with the Global Coffee Platform, its predecessor or the Sustainable Coffee Program and its Steering Committee, or in sustainability topics or other initiatives in the coffee sector so far *

Tangentially involved with 4C Association since its early days. Provided IDH with analytic support and have been a recipient of IDH funding for technical assistance to support coffee growers (as Head of the TechnoServe Global Coffee Practice)

Please indicate major future developments / achievements of the Global Coffee Platform you want to support. Please indicate focus and priorities of related activities. *

I am interested in helping the GCP develop and evolve its strategy for finding the most effective ways to support the coffee sector including the development of a sustainable revenue model for the organization.

What is your vision for a sustainable coffee sector? *

I have a strong interest in developing a sustainable coffee sector that protects the environment, supports future generations of coffee growers and eradicates extreme poverty from the coffee sector by 2030. I have devoted my career to this for the past 15 years.

Potential conflict of interest arising from my Board membership: (Please indicate specific commercial relationship/ interests that might be relevant for your role as Board member)

Enveritas may develop commercial relationships with a range of coffee roasters that are or could be future members of GCP. Enveritas does not, but could in the future, have relationships with donors or potential donors that support GCP. I have provided analytic support to IDH and a range of GCP members regarding sustainability strategy.

Additional skills					
	None	Low	Medium	High	
Finance	0	\circ	•	\circ	
Donor landscape	0	\circ	\circ	•	
Board Management (multi-stakeholder / corporate governance)					
Coffee production	0	•	\bigcirc	\bigcirc	
Value chains (beyond coffee)	0	\circ	•	0	
Social dimension of production / Human Rights / Rural Development	0			•	
Environmental aspects	0	\circ	•	0	
Leadership	0	0		0	

Referring to your additional skills (above). Please provide a brief description of skills for which you indicated "high" *

Donor Landscape - 15+ years fundraising in coffee space, Social Dimension of production/Human rights/Rural Development - Enveritas conducts sustainability surveys on the ground to assess social dimension of production / human rights and rural development

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