



**GLOBAL COFFEE  
PLATFORM**  
for a sustainable coffee world

# MEMBERSHIP ASSEMBLY 2019

October 9, 2019 – Basel, Switzerland

Minutes

[\(Complementing Slides\)](#)



### AGENDA

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## 1. GCP Membership Assembly Opening

### a. Members present:

| Stakeholder Groups | Present   | Quorum (20 percent) |
|--------------------|-----------|---------------------|
| Industry           | 6         | 6                   |
| Trade              | 9         | 6                   |
| Producers          | 13        | 7                   |
| Civil Society      | 11        | 4                   |
| Not affiliated     | 7         | --                  |
| <b>Total</b>       | <b>46</b> | <b>--</b>           |

### b. Opening

The Chair of the GCP Board, Carlos Brando, opened the assembly and welcomed participants.

## 2. Board Report

Delivered by Carlos Brando (Chair), Annette Pensel (ED).

### a. Overview GCP Progress and Achievements

Slides 2 – 6

### b. Local Action for Global Results

Slides 7 – 18

### c. GCP's Core Functions, Funding Model and Budget



Slides 19 - 29

- d. GCP's Call to Action  
Slides 30 – 31

Vote: The Membership Assembly approved the Board Report unanimously.

### 3. Outlook 2020

Slides 32 - 41

Discussion points included:

- Roaster reporting on sustainable purchases and origins is a key activity to increase transparency of sustainable sourcing from diverse origins
- How can GCP support platforms in other, additional coffee producing countries

### 4. GCP Member Initiatives

Slides 42 – 51

Panel Discussion: Nadia Hoarau-Mwaura (JDE), Marcelo Burity (Nestlé), Reint Bakema (Café Africa Uganda), Jenny Kwan (IDH), Tianne Groeneveld (Tchibo)

Key aspects highlighted include:

- Collective Actions through GCP Member Initiatives are valuable to jointly address pressing sustainability challenges together with local members and stakeholders in producing countries, as well as with peers
- Collaboration is based on listening to other perspectives and needs – especially the ones from the farming communities. This is what MIs offer as they build on the work of the GCP and the various National Coffee Platforms. Only then it will be possible to overcome complex sustainability issues we've been struggling with in our sector for years.
- Member Initiatives allow for pooling of knowledge, resources and networks, and are embedded in existing structures in producing countries. It takes time to set them up, but they are powerful through collaboration
- GCP Members, we invite you to join any of the existing Member Initiatives, or engage in creating new ones

### 5. Board Elections

Slides 52 – 55

- a. The Chairman thanked John Schluter (Café Africa) as outgoing Board member for his service.
- b. Elections for the GCP Board



Seats for election:

- 2 Producers
- 1 Civil Society

Ballots cast: 46

Producers:

- Juan Esteban Orduz (FNC, reelection) – Yes: 41, Abstentions: 5
- Nguyen Viet Vinh (VICOFA) – Yes: 44, Abstentions: 2

Civil Society:

- Andrea Olivar (Solidaridad) – Yes: 25
- Carlos Urmeneta (IDE) – Yes: 13
- David Browning (Enveritas) – Yes: 8

Elected:

- Producers: Juan Esteban Orduz and Nguyen Viet Vinh
- Civil Society: Andrea Olivar

## 6. Think Tank to Action: Collectively Addressing the Price Crisis (Break-out groups)

Selected proposals of the last, interactive workshop round 'Ideate/identify a concept to address the common issues':

- Add price risk management to National Sustainability Curricula
- Lobby for value added in producing countries
- Create bridge funding between final buyers and producers
- Reward farmers for anti-deforestation production practices (de-coupled from market prices)
- Improve capacities of National Coffee Platforms and strengthen their role
- Support and advance cross-learning between country platforms / country stakeholders
- More investments to address local issues (via Member Initiatives)
- Improve local stakeholders' buy-in (incl finance institutions)
- Aligned advocacy
- Create a GCP Membership sustainability data pool
- Regular global benchmarking – improve data transparency
- Be GCP ambassadors, leverage the GCP network to expand GCP membership

## 7. Wrap-up and Closing

The Chair thanked all participants for their travel efforts and for their valuable contributions and closed the Membership Assembly.