Securing the Future of Coffee through Country Collaboration
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Honduras
Brazil
Colombia
Uganda
Tanzania
Indonesia
Peru
Vietnam
Share your ideas
#GCSC2017
or
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Securing the Future of Coffee through Country Collaboration

- Honduras
- Brazil
- Colombia
- Peru
- Uganda
- Tanzania
- Indonesia
- Vietnam
Breakout Sessions
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Pedro Leitão
State Secretariat for Agriculture, Livestock and Food Supply (SEAPA), Minas Gerais, Brazil
Minas Gerais is responsible for 56 per cent of the Brazilian harvest. The largest Brazilian coffee producing state.
Coffee farming percentage by size

- Until 10 ha: 51.2%
- 10.1 to 20 ha: 15.6%
- 20.1 to 50 ha: 15.1%
- 50.1 to 100 ha: 8.4%
- 100.1 to 200 ha: 6.1%
- 200.1 to 300 ha: 1.4%
- > 300 ha: 1.5%
CERTIFICA MINAS CAFÉ FOCUS:

“GAP - GOOD AGRICULTURAL PRACTICES”

- Efficient management,
- Environmental responsibility,
- Social responsibility;
Social Responsibility

Eating under protection

Toilet
Environmental Responsibility
Environmental Responsibility

MINAS GERAIS COFFE PLANTATION
Coffe areas between forests and mountains - Serra do Ciparao - MG
Environmental Responsibility
CMC DIFFERENTIAL

Technical assistance (consultancy)

Small farmer and his family
CMC DIFFERENTIAL
Technical assistance (consultancy) with

Gender inclusion

Generation inclusion

Succession is a challenge
CMC DIFFERENTIAL
Technical assistance (consultancy) with
CAPACITY
Coffee Competition
Goals for the certification program

- CERTIFICATED COFFEE in 2.014 - 2.000.000 bags.
Why
CERTIFICA MINAS CAFÉ Certification?

- Official Program of the Minas Gerais State Government;
- Lower costs for the grower;
- Good Agricultural Practices is the largest markets;
- Educational and inclusive process, particularly for small producers;
- Social and environmental responsibility;
- Emphasis on property management and conservation of natural resources;
- **UTZ CERTIFIED**
  MOU (Memorandum of Understanding) - April/2013:
  CMC = UTZ 1° year - 2014, renegotiated in 2017.

- **4C - 2015**
  - MOU in 2015,
  and in renegotiation with GCP in 2017 ;

- **Neumann (Brazil) - negotiated in 2016**