Responsible Use of Agro-Inputs for Coffee in Vietnam
Welcome

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Agenda

- GCP Collective Action Initiatives and the context
- Responsible Use of Agro-Inputs for Coffee in Vietnam
- Questions & Answers
- Invitation & Next Steps
Annette Pensel
Global Coffee Platform
Executive Director
Goals

Improve the responsible use of agro-inputs

Test and introduce alternatives

Disseminate best weed management practices

Reduce environmental pollution

Improve well-being of farmers

Reduce costs of production

Meet regulatory requirements

Give policy recommendations
Background

• Data collection has shown agro-inputs use to be problematic
• Most coffee farmers apply pesticides and fertilizers.
• Agro-chemical usage is hardly based on adequate knowledge or soil tests.
• Producers have limited understanding about diseases and pests.
• Often tend to apply pesticides wrongly.

ADDITIONAL UNNECESSARY COST
EXCESSIVE USE OF AGRO-INPUTS
EXCEEDING MARKET REQUIRED MAXIMUM RESIDUE LEVELS
Criteria

- Collective Initiative of pre-competitive co-investment
- Address an identified issue
- Aligned with National Coffee Platform
- Align with local initiatives
- Share results with the sector
- GCP Members & non-members are invited
Initiative & Vietnam Coffee Coordination Board (VCCB)

- VCCB multi-stakeholder platform, chaired by Ministry of Agriculture & Rural Development.

- Correct and responsible use of agro-inputs is key for long-term capacity of production for economic, environmental and social aspects.

- Results will be shared with the Vietnamese coffee sector for scalability.

- VCCB has a leading role in the initiative.
Central Highlands & advocacy at national level

~200,000 coffee farmers targeted

4.5 years June 2020-2024

Phase 1: Selected agro-inputs best practices

Phase 2: Expansion to other chemicals, alternatives & weed management

€ 1,230,000
Activities & Deliverables

Applied Field Research

- Field research to understand current practices and shortcomings of agro-input use, particularly glyphosate
- Aim to develop and introduce suitable alternatives

1. **Inventory of agro-chemical suppliers** and products sold.
2. **Geographic mapping of agro-chemical use**
3. **Field-testing** under controlled conditions of glyphosate, alternative herbicides and weed management practices
4. **Economic study on cost** of coffee production in farms applying different weed management practices
Activities & Deliverables

Policy Development

- Restrict the use of glyphosate and other hazardous agro-inputs through awareness raising and dialogue
- Develop policy recommendations.

1. Lobby with Government to restrict glyphosate
2. Awareness raising campaign on the risks of excess usage of agro-chemicals
3. Consolidation of best weed management practices
4. Introduction/Dissemination of Agro-chemical smartphone app
5. Exploration of a collection scheme for used agro-chemical containers
The Importance of the Initiative for Markets

Mary Petitt

Caroline Glowka
Co-Funding Partners

- IDH – The Sustainable Trade Initiative
- Jacobs Douwe Egberts
- Nestlé
- Tchibo
Tianne Groeneveld
Lead Manager Sustainability (Coffee)
at Tchibo
Coordination & Roles

STEERING COMMITTEE
One representative per co-founder & VCCB
- Strategic direction
- Approval of annual plans and budgets
- Approval of extra budget and additional activities

MANAGEMENT UNIT
GCP Vietnam
- Coordination
- Contract with implementing partners
- Progress monitoring
- Financial management
- Communication

IMPLEMENTING PARTNERS
- APPLIED FIELD RESEARCH
- POLICY DEVELOPMENT

ADVISORY TEAM
Timeline

NOW and ONGOING:
Discussion and joining of additional participants

JUNE:
Starting date of Collective Action Initiative

JUNE-AUGUST
Inception phase

AUGUST
Official launch
Invitation to join!

- Contribute to improve coffee farmers’ responsible use of agro-inputs in Vietnam
- Work jointly with your peers: share the risks, harvest and scale learnings together
- Leverage your resources, knowledge & reach through smart co-funding
- Ensure impact beyond initiative’s life-time through engaging with local structures, policy recommendations to government
Interested?
What’s Next?

• Discuss with us further
• Become part of the initiative
• Be ready for an innovative approach
• Have your name promoted by GCP
Trung Pham
PROGRAM MANAGER
VIETNAM
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Dr Dave De’Haeze
COUNTRY REPRESENTATIVE
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Q&A
Become part of this Initiative

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THANK YOU

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