WEED MANAGEMENT INITIATIVE

Impact Area

Soil conservation

Expected Outcome

Soil erosion and derivate problems (e.g.: use of herbicides, limited organic matter) in coffee significantly reduced through proper weed management by using field-tested training materials and access to know-how and learnings.

Expected Output

1,500
Growers reached via field days

Activities – ongoing

- Trainings
- Coffee Field Days
- Technical Guide CETCAF

Benefits

- Optimize your sustainability investments
- Access to state of the art weed management tools and resources
- Amplification through GCP communication channels

Partners

- Nestlé
- Cecafé
- ECOM
- Incaper
- CETCAF

GET INVOLVED!

Join the initiative in 2019 and contribute with co-funding, expertise, or other resources and discover innovative ways to address a key issue in the Brazilian coffee sector.

Contact

GCP Brazil
Program Manager
Pedro Ronca
ronca@globalcoffeeplatform.org

GCP translates your ideas into local action

GCP Member Initiatives optimize your sustainability investments and multiply their impact through pooling resources, knowledge, and networks to collectively address the biggest issues.