



RESPONSIBLE USE OF AGROCHEMICALS IN COFFEE PRODUCTION



Selected Arabica and Robusta producing regions Q3 2018 - 2023

Impact Areas



Environment preservation



Improved labor conditions

Expected Outcome

55%

Growers in selected areas meeting agrochemical-related best practices of the Coffee Sustainability Curriculum after 5 years

Expected Output

Awareness of appropriate application of agrochemicals, increased use and handling of Personal Protective Equipment (PPE), and proper storage of agrochemical products.

Activities – planned



Trainings



Measure adoption and progress



Funding for scaling



Use of Cecafé's Digital training tool

Benefits



Scale up your investment's impact



Optimize your sustainability investments



Use developed tools and resources



Recognition for shared responsibility

Partners



Potential partners under evaluation

GET INVOLVED!

Open for new partners!

Combine your resources, contribute your expertise, and share the success of improving some of most important environmental and social conditions in Brazil's coffee sector.



Contact

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GCP translates your ideas into local action

GCP Member Initiatives optimize your sustainability investments and multiply their impact through pooling resources, knowledge, and networks to collectively address the biggest issues.